```
WEBVTT
1
00:00:00.505 --> 00:00:00.805
All right.
00:00:00.865 --> 00:00:03.045
So with all that said, uh,
3
00:00:03.425 --> 00:00:07.575
our next event here will be the tutorial.
00:00:08.035 --> 00:00:11.135
Uh, leading us on the tutorial is no stranger
00:00:11.275 --> 00:00:13.015
to this organization, Tom Huff,
00:00:13.315 --> 00:00:14.615
who is a retired Navy captain
7
00:00:14.675 --> 00:00:16.615
and is currently the Aviation Safety Officer
00:00:16.675 --> 00:00:19.215
for Gulfstream Aerospace there in Savannah, Georgia.
00:00:19.635 --> 00:00:22.295
And it would be hard to imagine that you haven't heard of,
10
00:00:22.735 --> 00:00:24.975
listened to or crossed paths with Tom before.
11
00:00:25.475 --> 00:00:27.615
He has recently chaired both the flight test safety
12
00:00:27.675 --> 00:00:29.415
and the NBAA safety committees.
13
00:00:29.755 --> 00:00:30.775
He is now the chair
```

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00:00:30.775 --> 00:00:31.695
of the Flight Test Safety
00:00:31.695 --> 00:00:33.495
Foundation Business Advisory Committee.
16
00:00:33.845 --> 00:00:35.975
He's a member of the Society of Flight Test Engineers
17
00:00:35.975 --> 00:00:37.015
and Associate Fellow
18
00:00:37.075 --> 00:00:39.095
and the Society of Experimental Test Pilots.
19
00:00:39.515 --> 00:00:43.055
Uh, he is extremely familiar with SMS in flight tests,
20
00:00:43.055 --> 00:00:44.815
flight operations and engineering.
21
00:00:44.875 --> 00:00:47.215
And he is going to lead us today in the tutorial
22
00:00:47.275 --> 00:00:48.415
on safety promotion.
23
00:00:48.715 --> 00:00:50.615
So, Huffer, over to you and your team.
2.4
00:00:52.525 --> 00:00:55.015
Well, thanks Turbo. And it's great to be
25
00:00:55.015 --> 00:00:57.015
amongst flight testers again, even though it's,
2.6
00:00:57.415 --> 00:00:58.455
uh, a virtual event.
00:00:58.995 --> 00:01:02.295
```

```
And I, uh, commend the, the Society
28
00:01:02.395 --> 00:01:03.615
and the Flight Test Safety Committee
29
00:01:03.635 --> 00:01:06.695
for supporting another flight test safety workshop, uh,
30
00:01:06.805 --> 00:01:11.055
through an online platform, uh, to maintain that persistence
31
00:01:11.055 --> 00:01:15.615
and safety of say we're, uh, still having, uh, incidents
32
00:01:15.615 --> 00:01:17.375
and accidents and near misses out there.
33
00:01:17.435 --> 00:01:19.655
So it's, it's important to, uh, continue
34
00:01:19.655 --> 00:01:20.655
to have this dialogue.
35
00:01:20.915 --> 00:01:23.095
And I think we've got a great, uh, tutorial for you today.
36
00:01:23.095 --> 00:01:26.695
As Turbo mentioned, we're kind of, uh, working our way
37
00:01:26.695 --> 00:01:28.135
through the SMS components.
38
00:01:28.715 --> 00:01:30.415
Uh, today is safety promotion,
39
00:01:30.475 --> 00:01:32.015
but it's important to note that
40
00:01:32.635 --> 00:01:35.015
the four components works are designed
```

```
41
00:01:35.095 --> 00:01:36.375
to work seamlessly together.
42
00:01:36.725 --> 00:01:37.855
It's a closed loop system.
43
00:01:38.115 --> 00:01:41.375
So, uh, you, you'll hear us from time to time,
44
00:01:41.695 --> 00:01:43.255
probably reference other components
45
00:01:43.435 --> 00:01:45.615
or sub components of the safety management system.
46
00:01:45.955 --> 00:01:48.975
And really our intent, uh, through this series, if you will,
47
00:01:49.475 --> 00:01:51.735
is to kind of distill these things down.
48
00:01:51.935 --> 00:01:53.935
'cause we know that this is relatively new
49
00:01:53.935 --> 00:01:55.255
to flight test organizations.
50
00:01:56.115 --> 00:01:59.215
Um, it, it's frankly new to a lot of, uh,
51
00:01:59.215 --> 00:02:01.015
manufacturing organizations as well.
52
00:02:01.675 --> 00:02:02.975
And, uh, we will address some
53
00:02:02.975 --> 00:02:04.055
of these things as we go forward.
54
00:02:04.055 --> 00:02:06.215
```

```
But we really wanna try to simplify this for you.
55
00:02:06.715 --> 00:02:08.695
Um, if you don't have a safety management system
56
00:02:08.695 --> 00:02:10.255
where you might be able to find some resources
57
00:02:10.255 --> 00:02:13.015
to get started, and if you have one, maybe some pearls
58
00:02:13.015 --> 00:02:15.935
of wisdom here that, uh, could help you enhance your
00:02:16.455 --> 00:02:17.615
existing safety management system.
60
00:02:18.745 --> 00:02:20.085
So I always like to throw up some,
61
00:02:20.085 --> 00:02:21.805
some objectives at the very beginning,
62
00:02:22.145 --> 00:02:24.525
and this is what we hope that you're able to walk away with.
63
00:02:25.065 --> 00:02:27.125
Um, the, the component
64
00:02:27.145 --> 00:02:29.685
for safety promotion is probably the easiest in terms
65
00:02:29.685 --> 00:02:30.925
of the sub-components.
66
00:02:31.105 --> 00:02:33.965
It really is centered around, uh, communications
67
00:02:34.025 --> 00:02:36.725
and training, and we'll take a deeper dive into that.
```

```
00:02:36.865 --> 00:02:39.925
Uh, specifically, um, also wanna touch on some
00:02:39.925 --> 00:02:43.205
of the industry standards so that when you, uh,
70
00:02:43.205 --> 00:02:44.685
mature your safety management system
71
00:02:44.865 --> 00:02:48.605
and you start to, uh, have interest in, in, uh,
72
00:02:48.645 --> 00:02:51.965
auditing your system, you'll know what the standards are
7.3
00:02:51.965 --> 00:02:55.165
that you're going to be held to, uh, within those reviews.
74
00:02:56.585 --> 00:02:59.085
Um, we're gonna talk specifically about why training is
75
00:02:59.125 --> 00:03:02.205
so vital to the safety management system, um,
76
00:03:02.475 --> 00:03:04.685
both in developing it and sustaining it.
77
00:03:05.065 --> 00:03:08.125
Uh, and these are pretty well explicitly stated in a lot
78
00:03:08.125 --> 00:03:10.365
of the literature, uh, that, that, uh,
79
00:03:10.545 --> 00:03:12.085
we have available on the, uh, flight
80
00:03:12.085 --> 00:03:13.405
to safety.org website as well.
81
00:03:14.265 --> 00:03:19.245
```

```
Um, communication is obviously very important, uh,
82
00:03:19.345 --> 00:03:21.445
and is a reflection of the culture
8.3
00:03:22.035 --> 00:03:23.405
that you have in your organization.
84
00:03:23.465 --> 00:03:26.805
And we're gonna try to connect those dots for you today, um,
85
00:03:27.585 --> 00:03:30.325
and really drive home the importance of this culture piece.
86
00:03:31.465 --> 00:03:34.245
And then, uh, we'll touch on some, some metrics, uh,
87
00:03:34.245 --> 00:03:38.245
because many of us safety practitioners, uh, do believe
88
00:03:38.245 --> 00:03:40.885
that you can measure these things and should measure them.
89
00:03:41.295 --> 00:03:44.365
There are certain things within the standards that, uh,
90
00:03:44.465 --> 00:03:46.205
are expected to be measured
91
00:03:46.665 --> 00:03:48.645
and record keeping, uh, to take place.
92
00:03:48.705 --> 00:03:50.445
So we we're gonna take a look at all of those things.
93
00:03:50.905 --> 00:03:53.805
Um, and hopefully you walk away with a better understanding
94
00:03:54.625 \longrightarrow 00:03:57.205
of, uh, the safety promotion component, specifically
```

```
95
00:03:57.205 --> 00:03:58.485
of the safety management system.
00:03:59.505 --> 00:04:02.405
And we've got two, uh, individuals that, uh, are,
97
00:04:02.465 --> 00:04:04.445
are really the pros from Dover in the,
98
00:04:04.865 --> 00:04:06.845
in this area, uh, to help today.
99
00:04:06.905 --> 00:04:09.085
And, and I'm gonna introduce both of them.
100
00:04:09.085 --> 00:04:11.245
And then we're gonna get into some prepared remarks from,
101
00:04:11.755 --> 00:04:14.205
from Hue, and I'll introduce him first.
102
00:04:14.625 --> 00:04:17.325
Uh, he has his own company as a test pilot consultant,
103
00:04:18.265 --> 00:04:19.805
and he's, uh, FAA test pilot
104
00:04:19.805 --> 00:04:21.285
designated engineering representative.
105
00:04:21.345 --> 00:04:23.045
And for those that that don't know
106
00:04:23.045 --> 00:04:24.245
that, that's kind of a big deal.
107
00:04:24.705 --> 00:04:28.045
Um, uh, that's kind of the voice of God in, in our business,
108
00:04:28.305 --> 00:04:30.445
```

```
uh, especially from the regulatory standpoint.
109
00:04:31.075 --> 00:04:33.365
He's, he's kind of a dual retiree, if you will,
110
00:04:33.435 --> 00:04:36.885
both from the FAA back in 2008 as a test pilot.
111
00:04:37.065 --> 00:04:38.885
And the US Air Force is a colonel in
112
00:04:39.045 --> 00:04:41.125
1993, also as a test pilot.
113
00:04:41.265 --> 00:04:44.445
But, um, he's, he's a fighter pilot,
114
00:04:44.515 --> 00:04:46.365
flew f fifteens, so principally in Germany.
115
00:04:46.945 --> 00:04:49.005
So he's got that operational experience as well.
116
00:04:49.035 --> 00:04:52.085
Graduated Class 81 Alpha from, uh,
117
00:04:52.145 --> 00:04:53.725
US Air Force Test Pilot School,
118
00:04:53.905 --> 00:04:57.165
and further, uh, later on in his career, instructed there.
119
00:04:57.865 --> 00:05:00.045
Um, so he's well versed, obviously,
120
00:05:00.045 --> 00:05:01.325
in the, in the flight test arena.
121
00:05:01.465 --> 00:05:04.685
He also led the entire flight test center safety program
```

```
00:05:04.735 --> 00:05:06.205
there at Edwards Air Force Base,
00:05:06.865 --> 00:05:10.445
and was also the lead flight safety officer for the FA, uh,
124
00:05:10.685 --> 00:05:11.725
aircraft Certification office.
125
00:05:11.785 --> 00:05:13.445
And he was one of the founding fathers
126
00:05:13.785 --> 00:05:17.125
of the FA order 40 40 26, which a lot
127
00:05:17.125 --> 00:05:19.445
of us use in our certification programs.
128
00:05:19.475 --> 00:05:22.085
It's just much easier way to, uh, uh,
129
00:05:22.115 --> 00:05:25.365
establish your cooperative safety agreements with the FAA
130
00:05:25.585 --> 00:05:27.205
and your certification programs.
131
00:05:27.265 --> 00:05:29.125
So that's a very important document.
132
00:05:29.425 --> 00:05:33.955
And, um, uh, it is still, uh, very valuable even today.
133
00:05:34.335 --> 00:05:36.595
And I believe it's in, in revision actually.
134
00:05:37.215 --> 00:05:38.755
Um, he's been a two time winner
135
00:05:38.775 --> 00:05:41.555
```

```
of the Tony Lavere Flight Test Safety Award back in 2000
136
00:05:41.615 --> 00:05:44.155
and 2008, and he's also a fellow in the Society
137
00:05:44.155 --> 00:05:45.355
of Experimental Test Pilots.
138
00:05:46.095 --> 00:05:47.915
Um, with that, I wanted to ask Rod,
139
00:05:47.935 --> 00:05:50.315
if you just give us 30 seconds, um, and,
140
00:05:50.335 --> 00:05:52.355
and tell us just a little bit about his current work
141
00:05:52.415 --> 00:05:55.115
and his company Flight Test and Safety Consultants.
142
00:05:55.335 --> 00:05:57.565
Before I introduce, uh, Sonny Bates, our other,
143
00:05:57.985 --> 00:05:59.005
uh, panelists today.
144
00:05:59.495 --> 00:06:00.965
Thank you, Tom, for the introduction.
145
00:06:01.105 --> 00:06:02.765
Yes, I, uh, I'm a DER
146
00:06:02.985 --> 00:06:06.725
and a designated engineering representative, so a delegate
147
00:06:06.725 --> 00:06:07.885
of the FAAI.
148
00:06:08.245 --> 00:06:09.685
A lot of you know what that is.
```

```
149
00:06:09.785 --> 00:06:12.365
Uh, so I, I keep, uh, I'm stay current in,
00:06:12.465 --> 00:06:14.005
uh, in flight testing.
151
00:06:14.505 --> 00:06:16.685
Uh, and I work with a lot of companies.
152
00:06:16.805 --> 00:06:20.205
I also do, uh, auditing, uh, not for certification,
153
00:06:20.265 --> 00:06:23.445
but for, uh, just, uh, telling companies how well their,
154
00:06:23.575 --> 00:06:25.565
their SMS program is doing.
155
00:06:25.665 --> 00:06:27.525
And, uh, and I do a gap analysis
156
00:06:27.525 --> 00:06:28.925
to tell 'em how to get there from here.
00:06:29.585 --> 00:06:31.565
So that's basically what I do. Thank you very much.
158
00:06:32.885 --> 00:06:34.545
Thanks, rad. I appreciate that.
159
00:06:35.165 --> 00:06:37.145
Uh, next we have, uh, Sonny Bates.
160
00:06:37.525 --> 00:06:39.985
Uh, Sonny is the CEO of Wyvern,
161
00:06:40.565 --> 00:06:43.145
and, uh, he's also US Air Force Veteran.
162
00:06:43.805 --> 00:06:46.665
```

```
Served many roles. He's a big wing pilot, uh,
163
00:06:46.805 --> 00:06:48.785
was an aircraft commander in the C five Galaxy,
164
00:06:48.785 --> 00:06:50.185
which is a beast of an airplane.
165
00:06:50.655 --> 00:06:54.705
Went on to be the, uh, C 17 safety, uh, program manager
166
00:06:55.045 --> 00:06:56.905
and director of Freight Freight operations.
167
00:06:57.415 --> 00:07:00.585
He's, he served in just about every role in, uh, uh,
168
00:07:00.985 --> 00:07:02.945
business aviation, chief pilot safety manager,
169
00:07:03.005 --> 00:07:04.825
and captain on all kind types
170
00:07:04.825 --> 00:07:06.825
of type model series, uh, jet aircraft.
171
00:07:07.445 --> 00:07:08.585
Um, he developed
172
00:07:08.585 --> 00:07:09.865
and implemented, uh, uh,
173
00:07:10.175 --> 00:07:12.465
CAEs Falcon seven X pilot training program,
174
00:07:12.835 --> 00:07:14.945
which was a big effort, obviously, as you can imagine.
175
00:07:15.565 --> 00:07:19.465
And he's got a lot of experience, um, with the IS BO,
```

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176
00:07:19.465 --> 00:07:20.665
which is the international standard
00:07:20.685 --> 00:07:22.265
for business aircraft operations.
178
00:07:22.335 --> 00:07:24.265
It's their program director in
179
00:07:24.265 --> 00:07:25.865
establishing those, those standards.
180
00:07:26.365 --> 00:07:29.785
Um, and the, the is BO program has been wildly successful in
181
00:07:29.785 --> 00:07:31.145
the business aviation segment.
182
00:07:32.055 --> 00:07:36.185
He's currently working on his PhD, uh, so I guess we'll have
183
00:07:36.185 --> 00:07:37.545
to call him doctor at some point,
184
00:07:38.045 --> 00:07:39.745
but he's working, uh, on this
185
00:07:39.765 --> 00:07:43.065
and his dissertation research on emotional intelligence
186
00:07:43.405 --> 00:07:46.585
and safety culture, which if you, uh, follow, uh,
187
00:07:46.675 --> 00:07:49.225
these discussions on LinkedIn, it's,
188
00:07:49.385 --> 00:07:50.865
it's pretty interesting, um,
189
00:07:51.885 --> 00:07:55.905
```

```
and making this, uh, come to the forefront in terms
190
00:07:56.085 --> 00:07:58.425
of psychological safety and various other things,
191
00:07:58.445 --> 00:08:00.705
and talking about the human domain
192
00:08:01.205 --> 00:08:03.745
and making that connection to safety and safety performance.
193
00:08:03.925 --> 00:08:06.425
So, with that, uh, sunny, thank you so much for
00:08:07.105 --> 00:08:08.265
participating in today's event.
195
00:08:08.325 --> 00:08:10.705
Uh, we know that we we're taking you a little bit out
196
00:08:10.705 --> 00:08:14.145
of your comfort zone into the flight test safety, uh,
197
00:08:14.165 --> 00:08:16.585
domain, but I think you just bring a wealth of experience
198
00:08:16.605 --> 00:08:19.425
and, and specifically safety management system,
199
00:08:19.525 --> 00:08:22.585
safety culture, uh, auditing and standards.
200
00:08:23.005 --> 00:08:25.585
And with that can, and you just give us a, you know,
201
00:08:25.585 --> 00:08:29.145
a quick, uh, recap of, uh, of y Vern
202
00:08:29.165 --> 00:08:30.185
and, and your work there.
```

```
203
00:08:30.985 --> 00:08:33.125
Thanks, Tom. I appreciate the introduction.
204
00:08:33.385 --> 00:08:36.365
Um, yeah, at y Vern, you know, we're, we're, uh,
205
00:08:36.825 --> 00:08:39.165
our mission is to elevate safety and security worldwide.
206
00:08:39.165 --> 00:08:41.965
So every day we get up, uh, and we just go out there
207
00:08:41.965 --> 00:08:45.725
and business aviation, air charter industry mainly, uh, and,
208
00:08:45.865 --> 00:08:47.245
and, and work with companies
209
00:08:47.305 --> 00:08:49.925
to make sure they have an effective SMS Um,
210
00:08:50.105 --> 00:08:52.165
safety promotion's a huge part of that.
211
00:08:52.225 --> 00:08:54.165
You can have the mechanism in place,
212
00:08:54.305 --> 00:08:55.885
you can have training in place,
213
00:08:55.985 --> 00:08:57.085
but without the right culture,
214
00:08:57.465 --> 00:08:58.925
you're really, you're not gonna go anywhere.
215
00:08:59.625 --> 00:09:02.325
So we, we love delving into the human factors,
216
00:09:02.465 --> 00:09:05.045
```

```
the organizational factors, and, uh, and that's what Rod
217
00:09:05.045 --> 00:09:06.405
and I, and, and Huffer here,
218
00:09:06.405 --> 00:09:08.165
we're gonna talk quite a bit about the upcoming 30
219
00:09:08.165 --> 00:09:09.445
minutes for, for hour or so.
220
00:09:10.765 --> 00:09:12.175
Fantastic. Thanks, sunny.
221
00:09:12.235 --> 00:09:16.255
And again, thanks for, uh, for, uh, being courageous enough
222
00:09:16.275 --> 00:09:17.895
to, uh, jump into this with us.
223
00:09:18.035 --> 00:09:21.095
And, uh, again, y your experience and,
224
00:09:21.155 --> 00:09:22.535
and I, I've enjoyed our,
225
00:09:22.675 --> 00:09:24.295
our working relationship through the years.
226
00:09:24.395 --> 00:09:25.535
And, and that's, uh,
227
00:09:25.775 --> 00:09:27.415
specifically why I wanted you to join us today.
228
00:09:27.875 --> 00:09:30.055
So with that, uh, Rod's got some, uh,
229
00:09:30.255 --> 00:09:32.335
a couple PowerPoint charts that'll kind of step
```

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230
00:09:32.335 --> 00:09:35.695
through more the academic side of, of Component four,
00:09:35.695 --> 00:09:37.295
safety promotion of the SMS.
232
00:09:37.635 --> 00:09:39.295
So I think we'll just turn it over to him
233
00:09:39.475 --> 00:09:41.135
and, uh, let him walk through those slides
234
00:09:41.195 --> 00:09:43.415
for a few minutes, and then we'll get into,
235
00:09:43.675 --> 00:09:44.695
uh, the q and a session.
236
00:09:44.795 --> 00:09:48.355
We really encourage you to, uh, fire off in
237
00:09:48.355 --> 00:09:51.995
that chat window, any questions or comments that you have,
238
00:09:51.995 --> 00:09:54.635
because this is, this is a working session,
239
00:09:55.215 --> 00:09:56.515
and we really want to hear from you.
240
00:09:56.515 --> 00:09:58.475
And of course, if we would've done this in person,
241
00:09:58.575 --> 00:10:00.555
we really want to engage with, with the audience.
242
00:10:00.615 --> 00:10:03.635
So I encourage you not, not to be reluctant in, um,
243
00:10:03.735 --> 00:10:05.915
```

```
in submitting your question or, or, or comment to us.
244
00:10:06.535 --> 00:10:07.955
Uh, with that, over to you, Rob.
245
00:10:09.025 --> 00:10:12.715
Okay. Thank you. And, uh, like, uh, Tom just said, um,
246
00:10:14.425 --> 00:10:16.195
what I'm trying to do here with these slides,
247
00:10:16.195 --> 00:10:20.435
there's only nine slides, uh, is just set the stage, kind
248
00:10:20.435 --> 00:10:23.235
of, uh, just start, uh, from, from, uh, from the beginning
249
00:10:23.335 --> 00:10:24.515
to generate thoughts.
250
00:10:25.135 --> 00:10:27.755
And, uh, really what we wanna do in this, uh,
251
00:10:28.115 --> 00:10:30.835
tutorial session is, uh, generated enough thoughts that, uh,
2.52
00:10:30.835 --> 00:10:32.515
there'll be discussions in the panel
253
00:10:32.515 --> 00:10:33.555
during the panel session.
254
00:10:34.255 --> 00:10:36.515
And, uh, so there's nine, nine slides.
255
00:10:36.545 --> 00:10:37.955
It's not gonna take a whole lot.
256
00:10:38.255 --> 00:10:41.875
Uh, but, but just, uh, just to, just to start from, from a,
```

```
257
00:10:41.995 --> 00:10:45.755
a common base, um, I, I put some slides here together just
258
00:10:45.755 --> 00:10:48.355
to, to define what, what safety promotion is.
259
00:10:48.355 --> 00:10:51.635
And if you look at the slide, okay, there's four pillars,
260
00:10:52.255 --> 00:10:54.595
and, uh, of course, they're mutually supportive.
261
00:10:54.775 --> 00:10:58.075
You can't have SMS without, with one of them missing.
2.62
00:10:58.695 --> 00:11:01.555
Uh, but, and safety promotion is right on the right side.
263
00:11:01.555 --> 00:11:03.515
And you, you would think that's right at the end.
264
00:11:03.535 --> 00:11:08.425
So it's at least important, not so safety promotion is,
265
00:11:08.485 --> 00:11:12.065
as you see later, uh, is, is, is as important,
266
00:11:12.165 --> 00:11:14.665
if not more important than the other three.
267
00:11:15.245 --> 00:11:16.945
And, uh, and that's what I'm trying
268
00:11:16.945 --> 00:11:19.185
to relay here on this pro, uh, on this slide.
00:11:19.215 --> 00:11:23.095
Next slide, please. So,
270
00:11:23.755 --> 00:11:26.135
```

```
so if you look at the definition of promotion, there's,
271
00:11:26.255 --> 00:11:27.255
there's two definitions.
272
00:11:27.275 --> 00:11:31.015
Uh, one it is, is, is the, the classical old term
273
00:11:31.565 --> 00:11:33.575
from the, from, from the French.
274
00:11:33.795 --> 00:11:36.615
That's just, uh, just to promote somebody to,
275
00:11:36.635 --> 00:11:37.935
to give 'em a higher rank.
276
00:11:38.045 --> 00:11:39.055
Well, that's not what we're doing.
277
00:11:39.055 --> 00:11:41.455
We're doing the Western Webster definition
278
00:11:41.455 --> 00:11:42.695
of safety promotion.
279
00:11:42.715 --> 00:11:45.415
We just, marketing essentially is what it says.
280
00:11:46.275 --> 00:11:47.775
And that's what we're trying to do, is just
281
00:11:47.995 --> 00:11:50.535
to market safety throughout the organization.
282
00:11:51.125 --> 00:11:56.105
Next slide. So,
283
00:11:56.815 --> 00:11:58.265
like Huffer said, uh,
```

```
284
00:11:58.365 --> 00:12:00.625
the components are just basic training,
00:12:00.625 --> 00:12:01.905
education and communication.
286
00:12:01.905 --> 00:12:03.185
That's, that's basically it.
287
00:12:03.185 --> 00:12:07.185
However, there is a challenge for all of us to try to see
288
00:12:07.245 --> 00:12:08.305
how we do that.
289
00:12:08.645 --> 00:12:10.985
And, uh, and this is what I want to focus on,
290
00:12:11.485 --> 00:12:15.625
and, uh, during the panel discussion is, uh, I want to hear,
291
00:12:16.085 --> 00:12:20.465
uh, examples, uh, of industry, uh, standards,
292
00:12:20.845 --> 00:12:23.705
how you do it in your organization, if you have something to
293
00:12:23.975 --> 00:12:26.545
that is worth, uh, sharing with the rest of us.
294
00:12:27.125 --> 00:12:29.705
Uh, so this is what we wanna focus in here.
295
00:12:29.815 --> 00:12:34.675
Next slide, please. So this is basically
296
00:12:34.905 --> 00:12:36.155
what the components are.
297
00:12:36.495 --> 00:12:39.155
```

```
And, and I'm not gonna read it every, every bullet there,
298
00:12:39.175 --> 00:12:43.445
but, uh, this, this is what basically, uh,
299
00:12:43.705 --> 00:12:46.525
you should be doing in, uh, training and, and education
300
00:12:46.545 --> 00:12:47.765
and, uh, and communication.
301
00:12:49.105 --> 00:12:49.595
Next slide.
302
00:12:54.045 --> 00:12:58.185
So, okay, so what is the ultimate purpose of promotion?
303
00:12:58.375 --> 00:13:02.765
Well, it is, um, it is, like I said,
304
00:13:03.125 --> 00:13:05.765
probably the most important part of the P pillars.
305
00:13:06.265 --> 00:13:07.485
Uh, next slide.
306
00:13:07.905 --> 00:13:12.665
It is obviously to, to promote a,
307
00:13:12.865 --> 00:13:15.545
a positive safety culture develop if you don't have it
308
00:13:15.805 --> 00:13:17.305
or maintain it if you have it.
309
00:13:18.495 --> 00:13:23.155
So, uh, that is, that is not as easy as, as
310
00:13:23.695 --> 00:13:26.835
you would think, because you can have an organization that
```

```
311
00:13:27.415 --> 00:13:29.155
you stand up an organization and,
312
00:13:29.215 --> 00:13:32.035
and you don't have a safe safety culture just yet.
313
00:13:32.695 --> 00:13:36.155
And it is extremely difficult to develop
314
00:13:36.875 --> 00:13:37.995
a good safety culture.
315
00:13:38.305 --> 00:13:42.185
It's not easy, and it takes time. Next slide.
316
00:13:45.125 --> 00:13:48.465
So what is the definition of safety culture?
317
00:13:48.495 --> 00:13:51.425
Well, the, you have a culture in an organization, culture,
318
00:13:51.645 --> 00:13:55.185
you know, this values, beliefs, legends, whatever is,
319
00:13:55.185 --> 00:13:57.225
that's the culture, but the safety culture.
320
00:13:57.725 --> 00:14:01.025
And I've highlighted some, some key, uh, words,
321
00:14:01.215 --> 00:14:05.465
phrases there to, to just target what is a safety culture,
322
00:14:05.795 --> 00:14:08.485
commitment to safety, accountability,
323
00:14:08.615 --> 00:14:13.015
individual responsibility for safety, trust,
324
00:14:13.355 --> 00:14:17.665
```

```
and use, and rely the system, not just a paper manual
325
00:14:17.775 --> 00:14:19.305
that you have files somewhere
326
00:14:19.805 --> 00:14:21.505
and that you refer to once in a while
327
00:14:21.565 --> 00:14:24.315
or maybe never good communication
328
00:14:24.335 --> 00:14:25.755
and continue to learn and develop.
329
00:14:26.055 --> 00:14:28.475
But the, uh, I, I like to,
330
00:14:28.505 --> 00:14:32.725
besides those, those terms, I like to, to put it in terms
331
00:14:32.725 --> 00:14:36.525
of a buy-in from the organization members.
332
00:14:37.475 --> 00:14:40.045
They have to have a buy-in on the safety, have
333
00:14:40.045 --> 00:14:41.925
to believe in it and use it.
334
00:14:42.425 --> 00:14:45.605
That's basically what you have in, uh, safety culture.
335
00:14:45.955 --> 00:14:49.795
Next slide. So the
336
00:14:49.955 --> 00:14:54.205
FAAI, I took this from the FAAA definition of, uh, SMS
337
00:14:55.135 --> 00:14:57.475
and, uh, the FAA puts it in,
```

```
338
00:14:57.535 --> 00:14:59.595
in probably the best way I can think of.
00:15:00.405 --> 00:15:02.745
Safety promotion is not just a pillar,
340
00:15:03.045 --> 00:15:05.385
but it's a blanket, it's a blanket.
341
00:15:05.405 --> 00:15:08.825
Covers the whole, the whole, all the three components.
342
00:15:09.485 --> 00:15:12.105
And this is the way I like to think of safety promotion.
343
00:15:12.175 --> 00:15:13.825
It's always there. It's alive,
344
00:15:14.165 --> 00:15:15.505
and you have to keep it alive.
345
00:15:16.165 --> 00:15:20.265
And, uh, and, uh, it, it just covers, uh, uh, blankets,
346
00:15:20.265 --> 00:15:22.265
the entire thing to develop a safety culture.
347
00:15:22.405 --> 00:15:23.665
And that's what we're talking about here.
348
00:15:23.725 --> 00:15:25.585
And this is the end of my presentation.
349
00:15:25.645 --> 00:15:29.305
So, so from this point on, I'd like to just, uh, generate,
350
00:15:29.685 --> 00:15:31.345
uh, a discussion and, and, uh,
351
00:15:31.345 --> 00:15:34.865
```

```
and involve, uh, everybody in, uh, in, uh,
352
00:15:34.865 --> 00:15:38.345
joining us in discussing the, the promotion pillar.
353
00:15:39.635 --> 00:15:41.375
Rod, if, uh, if I could jump
354
00:15:41.375 --> 00:15:42.535
in there on, uh, on one thing.
355
00:15:42.555 --> 00:15:44.935
Go ahead. You, you had, uh, um, you know, one
356
00:15:44.935 --> 00:15:47.815
of the slides there just previous on these different things
357
00:15:47.815 --> 00:15:49.095
that safety culture means.
358
00:15:49.875 --> 00:15:53.255
And, um, you know, so when we go around, we audit, uh,
359
00:15:53.255 --> 00:15:56.695
organizations in various parts of the world, literally
360
00:15:56.695 --> 00:15:57.895
around the world, uh, large
361
00:15:57.895 --> 00:16:01.375
and small organizations, we're looking for one word,
362
00:16:01.795 --> 00:16:02.895
uh, it's called trust.
363
00:16:03.275 --> 00:16:07.055
So an organization has better safety culture,
364
00:16:07.435 --> 00:16:10.815
has an inherent, um, level of trust, uh,
```

```
00:16:10.905 --> 00:16:14.135
among the colleagues working together in colleague
00:16:14.135 --> 00:16:17.295
to management, management to colleague, you know, um, it's,
367
00:16:17.445 --> 00:16:18.855
it's trust is growing.
368
00:16:19.275 --> 00:16:21.655
Um, it, and not to oversimplify,
369
00:16:22.235 --> 00:16:24.895
but it is one of the most important words
370
00:16:25.395 --> 00:16:26.695
to connect to safety culture.
371
00:16:26.855 --> 00:16:28.015
I just wanna throw that out there.
372
00:16:28.285 --> 00:16:30.575
Yeah, that's great. And I have one more slide here.
373
00:16:30.875 --> 00:16:34.495
So when, when we do audits, uh, when, especially when I,
374
00:16:34.495 --> 00:16:37.335
when I go around and do audits, I use the is b example,
375
00:16:37.435 --> 00:16:41.295
and I added, I add, uh, flight to safety, uh, items
376
00:16:41.555 --> 00:16:43.935
to my audit check protocol, if you will.
377
00:16:44.275 --> 00:16:45.935
And I also use gain the,
378
00:16:45.955 --> 00:16:48.895
```

```
the general aviation Information Network safety manual.
379
00:16:49.515 --> 00:16:51.935
Uh, and this is, this is when I get
380
00:16:51.935 --> 00:16:55.475
to the safety promotion part, this is what I use, okay,
381
00:16:55.735 --> 00:16:59.155
for evaluating how well you're doing on your SMS.
382
00:16:59.655 --> 00:17:02.475
And, um, and I'm not gonna read it every bullet in there,
383
00:17:02.495 --> 00:17:04.635
but you have to have, uh, education, training,
384
00:17:05.885 --> 00:17:09.125
communication, and, uh, and, and I added some gain.
385
00:17:09.125 --> 00:17:11.165
Allison, I'll read a couple here.
386
00:17:11.265 --> 00:17:12.645
Uh, do you have a newsletter?
387
00:17:13.825 --> 00:17:15.285
Uh, do you have, uh,
388
00:17:15.285 --> 00:17:17.165
does the company distribute safety reports
389
00:17:17.785 --> 00:17:20.845
or newsletters from other sources other than your company?
390
00:17:21.915 --> 00:17:26.775
Um, is there, uh, company-wise safety meetings,
391
00:17:27.595 \longrightarrow 00:17:29.935
uh, do you have, uh, do you attend?
```

```
392
00:17:30.005 --> 00:17:32.575
Does the, uh, director of Safety, at least
393
00:17:33.335 --> 00:17:34.815
somebody in the company attends the Flight
394
00:17:34.815 --> 00:17:39.655
to Safety Workshops, flight Safety Foundation, uh, forums,
395
00:17:39.835 --> 00:17:44.535
uh, all other, uh, alphabet soup kind of industries,
396
00:17:45.035 --> 00:17:49.375
uh, uh, um, conferences, uh, do they attend, not
397
00:17:49.375 --> 00:17:52.735
to bring in their, uh, new ideas to the organization?
398
00:17:52.765 --> 00:17:54.255
This is, so this is what I use.
399
00:17:56.495 --> 00:18:00.675
Um, rod, uh, I just wanted to mention to our, uh, audience
400
00:18:00.675 --> 00:18:02.635
that the Global Aviation Information Network
401
00:18:03.515 --> 00:18:05.765
publication will be available on flight
402
00:18:05.765 --> 00:18:06.965
test safety.org website.
403
00:18:08.595 --> 00:18:10.335
Um, uh,
404
00:18:10.335 --> 00:18:12.055
after this event, I think we've got
405
00:18:12.055 --> 00:18:13.175
```

```
an older version on there.
406
00:18:13.515 --> 00:18:14.935
Um, I didn't get a chance to check,
407
00:18:14.935 --> 00:18:16.575
but we'll make sure we've got the latest version.
408
00:18:17.125 --> 00:18:18.335
It's a good read, actually.
409
00:18:18.875 --> 00:18:23.015
Um, and if I could also wanted to, uh, make mention of the,
410
00:18:23.835 --> 00:18:27.175
uh, IKO doc 98 59,
411
00:18:27.805 --> 00:18:29.215
there's a fourth edition.
412
00:18:29.725 --> 00:18:33.055
It's 2018. It's, it's the Safety Management Manual.
413
00:18:33.115 --> 00:18:36.455
And if I could, I hate to, to just directly read to folks,
414
00:18:36.515 --> 00:18:38.055
but I think it's important.
415
00:18:38.055 --> 00:18:39.855
And at Foot stomps this important concept
416
00:18:40.035 --> 00:18:42.695
as we scratch a little deeper on some of these, uh,
417
00:18:43.015 --> 00:18:45.655
communication, training, and education elements.
418
00:18:46.515 --> 00:18:50.135
Um, but specifically under Component four, safety promotion,
```

```
00:18:51.065 --> 00:18:54.325
it states encourages a positive safety culture
00:18:54.385 --> 00:18:57.365
and helps achieve the service provider safety objectives
421
00:18:57.365 --> 00:18:59.805
through the combination of technical competence
422
00:19:00.355 --> 00:19:02.645
that is continually enhanced through training
423
00:19:02.645 --> 00:19:05.615
and education, effective communication
424
00:19:06.155 --> 00:19:07.575
and information sharing.
425
00:19:07.755 --> 00:19:11.135
Now, these are critical elements that we want
426
00:19:11.135 --> 00:19:12.495
to really foot stomp today.
427
00:19:13.035 --> 00:19:15.415
Senior management provides the leadership
428
00:19:15.415 --> 00:19:18.775
to promote the safety culture throughout an organization.
429
00:19:20.045 --> 00:19:22.265
So we already have a question on, you know,
430
00:19:22.265 --> 00:19:24.585
what organizational resources are best
00:19:24.605 --> 00:19:26.185
to support safety promotion?
432
00:19:26.485 --> 00:19:30.745
```

```
And there's one of them. SMS has to be supported top down,
433
00:19:31.455 --> 00:19:33.265
otherwise, it's just not gonna work
434
00:19:33.285 --> 00:19:34.465
and not gonna provide you the
435
00:19:34.465 --> 00:19:35.945
safety benefits that you really want.
436
00:19:36.605 --> 00:19:41.065
Um, additionally, this paragraph goes on to say that if that
437
00:19:41.165 --> 00:19:44.745
to facilitate effective two-way communication throughout all
438
00:19:44.745 --> 00:19:47.065
levels of the organization, you have
439
00:19:47.065 --> 00:19:49.585
to get the clear strategic direction from the top
440
00:19:49.585 --> 00:19:50.585
of the organization
441
00:19:51.365 --> 00:19:55.465
and enable bottom up communication that encourages open
442
00:19:55.465 --> 00:19:57.705
and constructive feedback from all personnel.
443
00:19:59.205 --> 00:20:02.305
So to me, uh, you know, this,
444
00:20:02.375 --> 00:20:04.265
this reporting culture element
445
00:20:04.485 --> 00:20:07.945
of your overarching safety culture is so crucial
```

```
00:20:08.015 --> 00:20:11.675
because the, the frontline workers are the ones
447
00:20:11.675 --> 00:20:14.435
that have probably the most intelligence about what's going
448
00:20:14.455 --> 00:20:16.315
on from a safety perspective.
449
00:20:17.135 --> 00:20:19.755
And if they are not comfortable reporting,
450
00:20:19.895 --> 00:20:22.515
and I think Sonny would probably call this part
4.5.1
00:20:22.515 --> 00:20:26.075
of psychological safety, people need to feel, um,
452
00:20:26.105 --> 00:20:29.755
comfortable reporting as well as feel obligated to report,
453
00:20:30.415 --> 00:20:33.635
um, and, and not be feeling like there's going
454
00:20:33.635 --> 00:20:34.955
to be a reprisal or some sort
455
00:20:34.955 --> 00:20:36.475
of backlash if they raise their hand
456
00:20:36.475 --> 00:20:37.875
and say, I think we need to stop
457
00:20:39.365 --> 00:20:41.835
until we have more information, and then we can continue.
458
00:20:41.935 --> 00:20:44.395
Now, that does take courage in a lot of cases.
459
00:20:45.545 --> 00:20:47.525
```

```
One of the examples I like to give is,
460
00:20:47.525 --> 00:20:49.405
during the F 35 program at PAX River,
461
00:20:49.655 --> 00:20:51.805
there was a young engineer, I think he was, he was,
462
00:20:51.865 --> 00:20:53.405
and Turbo could probably correct me on this,
463
00:20:53.425 --> 00:20:56.125
but he was charged with monitoring center gravity
464
00:20:56.465 --> 00:20:59.765
during our very early, um, uh, build down
465
00:20:59.785 --> 00:21:02.525
to vertical landing in the F 35 bs.
466
00:21:03.145 --> 00:21:04.925
And there was a problem with one
467
00:21:04.925 --> 00:21:08.325
of the fuel quantity indications, which was not going
468
00:21:08.325 --> 00:21:10.605
to allow us to, to manage, uh, center gravity
469
00:21:10.865 --> 00:21:12.925
or monitor center gravity as critical parameter.
470
00:21:13.465 --> 00:21:16.005
And so he called a stop and it was the right call.
471
00:21:16.585 --> 00:21:18.805
But can you imagine as a young flight test engineer
472
00:21:18.805 \longrightarrow 00:21:20.765
monitoring critical parameter in the TM room,
```

```
00:21:20.985 --> 00:21:23.365
having the courage to raise your hand, that's the kind of
474
00:21:23.825 --> 00:21:25.605
of positive culture we wanna try
475
00:21:25.605 --> 00:21:27.165
to cultivate within organizations.
476
00:21:27.505 --> 00:21:29.565
And those are the kind of examples that you can cite
477
00:21:29.565 --> 00:21:31.165
to an auditor is evidence
478
00:21:31.165 --> 00:21:33.205
that you have a positive culture in your organization.
479
00:21:33.785 --> 00:21:36.005
So I just wanted to, to read that and,
480
00:21:36.005 --> 00:21:38.725
and use that as kind of a, an additional launch pad to
481
00:21:39.525 --> 00:21:41.845
stimulate this conversation and how we develop these types
482
00:21:41.905 --> 00:21:44.285
of cultures within an organization.
483
00:21:44.705 --> 00:21:48.925
Um, because I think a lot of us, uh, have experience
484
00:21:48.955 --> 00:21:50.605
with facing some headwinds
485
00:21:51.225 --> 00:21:53.285
and trying to convince our senior leaders
486
00:21:54.465 --> 00:21:56.085
```

```
of the importance of these different things.
487
00:21:56.385 --> 00:22:01.365
Um, because in terms of, uh, uh, near miss reporting,
488
00:22:01.365 --> 00:22:05.445
for instance, a lot of times we see that, uh, there,
489
00:22:05.515 --> 00:22:10.325
there's an inclination to not air dirty laundry.
490
00:22:11.135 --> 00:22:13.035
We had the event, we did the investigation,
491
00:22:13.095 --> 00:22:15.555
we may have implemented some mitigations corrective actions.
492
00:22:15.945 --> 00:22:17.155
Okay, let's put it to bed. We don't
493
00:22:17.155 --> 00:22:18.275
wanna talk about it anymore.
494
00:22:19.535 --> 00:22:21.825
Well, you just learn, lost all of
495
00:22:21.825 --> 00:22:23.465
that opportunity for learning.
496
00:22:24.965 --> 00:22:27.945
One of our viewers also chimed in on the chat window to say
497
00:22:28.135 --> 00:22:30.785
that they changed the, the moniker of lessons learned
498
00:22:30.965 --> 00:22:33.515
to lessons taught, because, uh,
499
00:22:33.575 --> 00:22:34.995
we we're not sure if we've actually
```

```
500
00:22:34.995 --> 00:22:36.475
learned the lessons or not.
00:22:37.135 --> 00:22:39.755
But again, this is exactly what the founding fathers
502
00:22:39.755 --> 00:22:41.155
of the Safety Management manual
503
00:22:41.615 --> 00:22:44.835
and SMS were trying to get at here was that you're,
504
00:22:44.975 --> 00:22:46.555
you're really supposed to be
505
00:22:47.135 --> 00:22:50.555
freely talking about your mistakes, uh, what you discovered
506
00:22:50.555 --> 00:22:51.995
through the course of an investigation.
507
00:22:52.575 --> 00:22:54.795
Um, and what were the corrective actions
508
00:22:54.855 --> 00:22:58.265
and how are we going to improve, uh, Sonny, do you have any,
509
00:22:58.445 --> 00:22:59.745
any further thoughts on all that?
510
00:23:00.835 --> 00:23:03.805
Yeah, thanks, er, um, you know, you, you start off there
511
00:23:03.985 --> 00:23:06.765
by talking about Doc 98 59 from IKO.
512
00:23:06.945 --> 00:23:09.245
And, um, you know, I think every, um,
513
00:23:09.305 --> 00:23:11.125
```

```
safety risk management expert should
514
00:23:11.125 --> 00:23:12.245
have a few books on their desk.
515
00:23:12.705 --> 00:23:14.645
And all of them, I think, are essentially free
516
00:23:14.785 --> 00:23:16.485
of charge, uh, in one way or another.
517
00:23:16.485 --> 00:23:18.565
That doc 98 59 is the book.
518
00:23:19.025 --> 00:23:20.605
Uh, as we travel around the world
519
00:23:20.625 --> 00:23:23.325
and we talk to folks in Brazil, any anywhere in Europe,
520
00:23:23.725 --> 00:23:25.485
anywhere in Asia, United States, north America,
521
00:23:25.485 --> 00:23:28.325
south America, we, we use Doc 98 59 as
522
00:23:28.325 --> 00:23:30.045
that at an anchoring document.
523
00:23:30.465 --> 00:23:33.245
But from that document, many things flow we have as bayo,
524
00:23:33.245 --> 00:23:35.325
and we use, we keep that on the desk as well.
525
00:23:35.785 --> 00:23:38.485
The, the primary documents we're using lately at Weyburn are
526
00:23:38.485 --> 00:23:40.405
the safety Management International
```

```
527
00:23:40.645 --> 00:23:41.885
collaboration Group documents.
528
00:23:42.305 --> 00:23:44.725
The reason why we gravitated towards those, uh,
529
00:23:44.795 --> 00:23:46.005
they get really in depth
530
00:23:46.105 --> 00:23:50.765
and granular into what an, an auditor, uh, an evaluator, uh,
531
00:23:50.765 --> 00:23:54.165
should be looking for, uh, in each of these elements in,
532
00:23:54.165 --> 00:23:56.205
in a very recommendation approach way,
533
00:23:56.305 --> 00:23:58.165
not like a thou shout way
534
00:23:58.385 --> 00:24:00.885
or, you know, it's, um, it, it's, it's, it's more, I,
535
00:24:00.925 --> 00:24:03.525
I think it focused on human factors.
536
00:24:04.305 --> 00:24:05.765
And so, um, and,
537
00:24:05.765 --> 00:24:09.165
and these are accepted by the FAA Canada, all of Europe
538
00:24:09.305 --> 00:24:10.365
and South and North America.
539
00:24:10.865 --> 00:24:12.045
So, uh, even in Asia.
540
00:24:12.105 --> 00:24:14.805
```

```
So these, these documents are vetted, uh,
541
00:24:14.805 --> 00:24:16.485
internationally, and they get
542
00:24:16.485 --> 00:24:17.725
updated about every two to three years.
543
00:24:17.785 --> 00:24:21.045
So S-M-I-C-G, if you wanna a, a group of documents,
544
00:24:21.045 --> 00:24:23.165
you can go to the YR website down at the bottom
545
00:24:23.165 --> 00:24:25.205
of the resource center, download all this stuff
546
00:24:25.205 --> 00:24:26.325
for free, not a problem.
547
00:24:26.985 --> 00:24:29.125
Um, that, that's the one thought hover.
548
00:24:29.185 --> 00:24:30.685
The, the other thing that I,
549
00:24:30.685 --> 00:24:32.045
that I was wondering about when you're,
550
00:24:32.045 --> 00:24:35.465
when you're going over these things, is, um, you know, the,
551
00:24:35.485 --> 00:24:36.985
the, the, we, we,
552
00:24:37.175 --> 00:24:39.905
when you said lessons learned versus lessons taught,
553
00:24:39.905 --> 00:24:41.465
that really resonated with me.
```

```
00:24:42.145 --> 00:24:44.385
I think if all of us could get into the mode of thinking,
00:24:44.585 --> 00:24:46.885
I want to help others, and,
556
00:24:46.945 --> 00:24:48.885
and you know, you know what it's like, I don't how many
557
00:24:48.885 --> 00:24:50.045
of your instructor pilots
558
00:24:50.045 --> 00:24:51.405
or instructors of some form,
559
00:24:51.705 --> 00:24:54.685
you don't really learn something until you teach it, right?
560
00:24:54.785 --> 00:24:57.125
You, you, when you learn it as a student
561
00:24:57.225 --> 00:24:59.365
and you think you know it, but then when you're assigned
562
00:24:59.365 --> 00:25:01.365
to be an instructor, you really gotta know that topic.
563
00:25:01.985 --> 00:25:05.485
So, challenge yourself to teach others about safety
564
00:25:05.785 --> 00:25:07.045
and safety risk management.
565
00:25:07.045 --> 00:25:08.525
And when you do, you're gonna learn a lot more.
566
00:25:09.905 --> 00:25:12.045
Uh, there, I'd, uh, like to address the, one
567
00:25:12.045 --> 00:25:15.935
```

```
of the questions here, uh, from Pedro, um, um, that,
568
00:25:15.935 --> 00:25:17.415
that's a, that's a very good question.
569
00:25:17.675 --> 00:25:19.975
Um, uh, just follow the rules.
570
00:25:21.145 --> 00:25:23.905
I mean, uh, you can publish A-A-S-M-S manual,
571
00:25:24.005 --> 00:25:26.185
but, uh, if you don't have a safe safety culture,
572
00:25:26.285 --> 00:25:27.505
that's, that's all it is.
573
00:25:27.575 --> 00:25:29.665
It's just a safety manual system, a shelf.
574
00:25:30.205 --> 00:25:31.665
And, uh, nobody uses it.
575
00:25:31.665 --> 00:25:36.065
Uh, and, and by the way, there are, there are, uh, methods
576
00:25:36.245 --> 00:25:37.745
of measuring safety culture.
577
00:25:37.985 --> 00:25:39.625
I didn't mention one, but, uh, gain,
578
00:25:39.765 --> 00:25:43.625
the gain document has a method of measuring safety culture,
579
00:25:43.685 --> 00:25:45.065
and I have actually used it.
580
00:25:45.685 --> 00:25:47.705
And there's another one that, uh, that I'm sure
```

```
581
00:25:47.705 --> 00:25:51.385
that Sony has, um, has a, can cite also
582
00:25:51.405 --> 00:25:52.425
for measuring safety culture.
583
00:25:52.425 --> 00:25:56.025
And I believe the FAA, uh, aircraft Certification Service,
584
00:25:56.245 --> 00:25:59.625
uh, probably, I, I heard him say that they use another one.
585
00:25:59.665 --> 00:26:00.825
I don't, I don't know which one it
586
00:26:00.825 --> 00:26:02.305
is, but there are methods.
587
00:26:02.485 --> 00:26:05.025
But there, there, i I mean, there's a,
588
00:26:05.025 --> 00:26:08.545
there's a perfect example that I, that i, I run into, uh,
589
00:26:08.545 --> 00:26:10.065
where I went into an organization,
590
00:26:10.065 --> 00:26:13.025
they had a big certificate of SMS, they're certified.
591
00:26:13.965 --> 00:26:16.585
And when we came to the, to the briefing, I was one
592
00:26:16.585 --> 00:26:20.665
of the test pilot involved, uh, came to the briefing.
593
00:26:20.685 --> 00:26:22.225
Uh, they said, well, okay, well, yeah,
594
00:26:22.225 --> 00:26:23.905
```

```
it looks like the weather's good, and, um,
595
00:26:24.325 --> 00:26:25.945
and, uh, conditions are right.
596
00:26:26.045 --> 00:26:28.275
Uh, let's go fly. And, uh,
597
00:26:28.275 --> 00:26:29.995
and I said, well, where's, where's your safety?
598
00:26:30.465 --> 00:26:32.235
Where's your safety briefing guide?
599
00:26:33.375 --> 00:26:35.995
And, uh, you know, this is a, uh, medium risk test.
600
00:26:36.435 --> 00:26:39.675
I mean, we, we really should be using.
601
00:26:39.775 --> 00:26:42.555
And, and, and the response was, well, I guess,
602
00:26:42.715 --> 00:26:44.165
I quess I, I quess we'll brief it.
603
00:26:44.825 --> 00:26:47.965
That's a lack of safety, safety culture in our, in our, in
604
00:26:47.965 --> 00:26:49.485
that organization big time.
605
00:26:51.235 --> 00:26:54.245
Um, but this is, this is what it was.
606
00:26:54.245 --> 00:26:57.045
They had a certificate, it's bail certified them.
607
00:26:57.855 --> 00:27:00.835
Um, and, uh, and, and they behaved this way.
```

```
608
00:27:01.175 --> 00:27:04.595
So, so you have to have a really a buy-in and,
00:27:05.215 --> 00:27:08.475
and it, it, it really is the, the function
610
00:27:08.495 --> 00:27:12.975
of the flight safety officer, um, to,
611
00:27:13.435 --> 00:27:17.135
to promote, uh, uh, this safety culture
612
00:27:18.155 --> 00:27:22.495
and, uh, and to be involved in every facet of the operation
613
00:27:22.495 --> 00:27:25.935
of the organization to see whether, whether
614
00:27:26.465 --> 00:27:29.695
there is a safety culture or not, and, and,
615
00:27:29.715 --> 00:27:30.935
and find out why.
616
00:27:31.635 --> 00:27:34.775
And, uh, and that's why the safety audits occur, uh,
617
00:27:34.835 --> 00:27:37.615
to internal and external to see if there,
618
00:27:37.715 --> 00:27:39.895
if there is a good safety culture or not.
619
00:27:41.705 --> 00:27:42.935
Turbo, if I could just throw in there,
00:27:42.995 --> 00:27:44.335
I'm gonna say something kind of bold
621
00:27:44.335 --> 00:27:47.815
```

```
and probably challenging as on borderline stupid, but,
622
00:27:48.395 --> 00:27:51.215
but I think one of the most dangerous things you can have on
623
00:27:51.215 --> 00:27:52.575
your wall is some kind of certificate
624
00:27:52.575 --> 00:27:54.895
that says you have a validated SMS,
625
00:27:55.245 --> 00:27:58.695
because I have gone, like you said, into many organizations,
626
00:27:59.075 --> 00:28:02.055
we have validated many organizations through as Bay o, Vern,
627
00:28:02.295 --> 00:28:04.295
whatever, and when they get that certificate on the wall,
628
00:28:04.295 --> 00:28:05.815
they kick back and go, see, we did it.
629
00:28:06.355 --> 00:28:08.535
And, and I don't care what level
630
00:28:08.535 --> 00:28:10.095
of SMS you've been validated at,
631
00:28:10.165 --> 00:28:12.655
it's a daily professionalism challenge.
632
00:28:13.435 --> 00:28:15.535
Any moment one of your colleagues,
633
00:28:15.635 --> 00:28:18.615
or you might be faced with a, a, a leadership moment
634
00:28:18.615 --> 00:28:19.895
where you have to make a decision,
```

```
635
00:28:20.355 --> 00:28:22.895
and you, you know what the right thing to do is, but,
00:28:22.955 --> 00:28:25.415
but it's tempting to take the easy thing, the,
637
00:28:25.415 --> 00:28:26.975
the the less complicated thing.
638
00:28:27.065 --> 00:28:29.615
Let's just get this done. Who else needs to know? Anyway?
639
00:28:30.075 --> 00:28:33.335
So e every day your, your, your professionalism and,
640
00:28:33.395 --> 00:28:36.775
and your culture is, is challenge, uh, potentially.
641
00:28:37.235 --> 00:28:40.455
And, and it's, it's never over. It's never ending. It.
642
00:28:40.485 --> 00:28:42.655
It's, it's our job to be ever vigilant.
643
00:28:44.595 --> 00:28:47.655
Um, sunny and Rod, if I could, uh, maybe
644
00:28:48.205 --> 00:28:50.695
take a little bit deeper dive into the training
645
00:28:50.695 --> 00:28:51.815
and education piece.
646
00:28:52.275 --> 00:28:56.995
Um, going back to the safety management manual, uh,
647
00:28:57.615 --> 00:29:01.545
it specifically states that you're required
648
00:29:01.765 --> 00:29:05.045
```

```
to provide a training program, uh, so
649
00:29:05.045 --> 00:29:06.285
that your personnel are trained
650
00:29:06.285 --> 00:29:08.285
and competent to perform their SMS duties.
651
00:29:08.385 --> 00:29:10.805
Now we're talking probably about the safety manager
652
00:29:10.805 --> 00:29:11.845
within the organization.
653
00:29:12.915 --> 00:29:15.485
What thoughts do you have, sunny, from,
654
00:29:15.635 --> 00:29:20.405
from your experience in other segments of industry on what,
655
00:29:20.635 --> 00:29:24.045
what, how would you build a safety practitioner
656
00:29:24.105 --> 00:29:25.125
for your organization?
657
00:29:25.625 --> 00:29:27.285
And Rod, I'll ask you the same question,
658
00:29:27.305 --> 00:29:29.845
but in the context of a flight test organization, and,
659
00:29:29.865 --> 00:29:32.365
and let's, let's go there for a few minutes
660
00:29:32.425 --> 00:29:34.525
and just talk about this training education piece
661
00:29:34.825 \longrightarrow 00:29:38.205
and how we, we answer the mail as it relates
```

```
662
00:29:38.265 --> 00:29:40.565
to aligning to these standards.
00:29:42.195 --> 00:29:44.135
Yep. Yeah. One, one of the things that comes
664
00:29:44.135 --> 00:29:46.095
to mind is you gotta recruit the right person.
665
00:29:46.595 --> 00:29:49.095
You know, your, your, um, your safety officer needs
666
00:29:49.095 --> 00:29:53.015
to be a real champion, uh, needs to have, uh, uh, superior
667
00:29:53.775 --> 00:29:55.735
communication skills and persuasion skills.
668
00:29:56.315 --> 00:29:57.975
You know, it's one thing to communicate
669
00:29:58.315 --> 00:29:59.895
and you can communicate something,
670
00:30:00.365 --> 00:30:02.495
another person understands it, but they're offended,
671
00:30:02.635 --> 00:30:04.815
but they understood your message.
672
00:30:05.595 --> 00:30:08.495
Um, so this individual needs to have a good, uh,
673
00:30:08.495 --> 00:30:11.735
emotional intelligence capability on reading other people.
00:30:12.195 --> 00:30:14.615
And, and, like, uh, uh, turbo said earlier,
675
00:30:14.725 --> 00:30:17.895
```

```
what we're doing here is trying to market the value of,
676
00:30:18.115 --> 00:30:19.495
of safety risk management.
677
00:30:20.115 --> 00:30:22.535
And, and it's, it's difficult when you deal with a,
678
00:30:22.575 --> 00:30:25.135
a very highly trained group of professionals
679
00:30:25.205 --> 00:30:27.175
that really know how to do their job well.
680
00:30:27.205 --> 00:30:29.335
It's like, why do I need to know how
681
00:30:29.335 --> 00:30:31.135
to do something different to be safe?
682
00:30:32.035 --> 00:30:34.735
But the the idea here is empowerment.
683
00:30:34.915 --> 00:30:36.335
You know, you can comply
684
00:30:36.355 --> 00:30:38.655
and just follow the rules that doesn't make you safe.
685
00:30:39.205 --> 00:30:41.455
What what makes us safe is ever evolving.
686
00:30:41.995 --> 00:30:43.495
The technology's ever evolving,
687
00:30:43.675 --> 00:30:44.975
our environment's ever evolving,
688
00:30:45.075 --> 00:30:47.775
and we, the human element need to evolve too.
```

```
00:30:48.195 --> 00:30:50.495
And safety risk management allows you to be empowered
00:30:50.495 --> 00:30:52.095
and say, this is the right thing to do.
691
00:30:52.115 --> 00:30:54.895
Now, what I'm seeing is not safe.
692
00:30:54.925 --> 00:30:56.855
It's, it's, it's a risky situation.
693
00:30:56.855 --> 00:30:57.975
We need to talk about it.
694
00:30:58.595 --> 00:31:01.695
So, um, just following rules, I is not the answer anymore.
695
00:31:01.995 --> 00:31:04.055
It being empowered and,
696
00:31:04.075 --> 00:31:06.415
and to, so get back to your question, Huffer,
697
00:31:06.955 --> 00:31:09.615
the safety officer, the safety champion needs to have
698
00:31:09.615 --> 00:31:13.695
that human set of skills to, to persuade others to,
699
00:31:13.715 --> 00:31:18.255
to be empowered to, to know that they have the ability to be
700
00:31:18.895 --> 00:31:20.615
progressive, uh, to be flexible
701
00:31:20.635 --> 00:31:23.135
and adaptive in ever changing environments.
702
00:31:23.555 --> 00:31:26.295
```

```
And so that takes really, uh, a strong set
703
00:31:26.295 --> 00:31:29.495
of instructional capability, communication and,
704
00:31:29.495 --> 00:31:31.095
and, uh, human interaction capability.
705
00:31:31.155 --> 00:31:32.975
That's the, that's the first part.
706
00:31:33.185 --> 00:31:34.975
After that, then they need to be, make sure they,
707
00:31:34.975 --> 00:31:36.575
they have the technical capability.
708
00:31:36.805 --> 00:31:38.335
They understand, you know,
709
00:31:38.335 --> 00:31:39.895
the safety risk management process,
710
00:31:40.435 --> 00:31:42.055
the safety promotion elements,
711
00:31:42.275 --> 00:31:43.775
and the safety assurance elements.
712
00:31:44.935 --> 00:31:46.415
I, I would like to add to that.
713
00:31:46.615 --> 00:31:50.215
I would like to, I'd like to add to that, uh, um, you know,
714
00:31:50.335 --> 00:31:53.645
I, uh, I usually give a briefing of what it takes
715
00:31:53.645 --> 00:31:55.605
to be a safety officer in an organization.
```

```
716
00:31:55.625 --> 00:31:58.365
One of the things that, uh, that I highlight is that
717
00:31:58.595 --> 00:31:59.925
that person has to be credible.
718
00:32:00.795 --> 00:32:03.975
Uh, it used to be back in the old days, uh,
719
00:32:04.035 --> 00:32:06.335
in the Air Force, uh, you got to a squadron and,
720
00:32:06.675 --> 00:32:09.295
and there were two basic assignments that new guy got.
721
00:32:09.635 --> 00:32:12.815
One was a snack o snack, snack bar officer,
722
00:32:13.315 --> 00:32:16.515
and the other one was a safety officer, uh, brand new guy.
723
00:32:16.515 --> 00:32:18.755
That's the first, uh, do additional duties
724
00:32:18.755 --> 00:32:19.795
that were given to them.
725
00:32:19.865 --> 00:32:22.395
Well, that's definitely not, not right.
726
00:32:22.455 --> 00:32:24.915
And the safety officer has to be a credible person.
727
00:32:25.575 --> 00:32:28.035
So that means that, that, that person has to be,
00:32:28.785 --> 00:32:31.635
know the fly, the, the most, the, the highest,
729
00:32:32.175 --> 00:32:33.555
```

```
the most sophisticated airplane,
730
00:32:33.615 --> 00:32:35.715
and has to be, uh, it's, it's my opinion,
7.31
00:32:35.935 --> 00:32:37.115
uh, that's personal opinion.
732
00:32:37.415 --> 00:32:38.595
It has to be a credible person.
733
00:32:39.745 --> 00:32:43.485
It can't be somebody that, that, uh, that just walks in
734
00:32:43.505 --> 00:32:45.885
and, uh, and they're assigned an additional duty safety
735
00:32:45.885 --> 00:32:48.325
officer and has to report directly to the CEO,
736
00:32:48.695 --> 00:32:50.645
which is extremely important.
737
00:32:50.745 --> 00:32:53.485
And that, and that one way communication
738
00:32:53.485 --> 00:32:55.485
to the CEO is, is very important.
739
00:32:56.265 --> 00:33:00.045
Um, there, there's, uh, as far as training is concerned, um,
740
00:33:00.625 --> 00:33:04.085
yes, I have, you know, uh, the, the, uh,
741
00:33:04.225 --> 00:33:06.845
if you see the audit in my, in my slide there, you training
742
00:33:06.865 --> 00:33:08.645
and education, they're, they're put together.
```

```
00:33:09.155 --> 00:33:11.805
Well, what is the difference between training and education?
00:33:11.875 --> 00:33:13.965
Well, they're kind of the same thing,
745
00:33:13.985 --> 00:33:15.165
but what kind of things do you train?
746
00:33:16.795 --> 00:33:20.015
Uh, well, how about job task? Well, yes.
747
00:33:20.555 --> 00:33:22.615
Uh, that's, that's important.
748
00:33:23.115 --> 00:33:25.695
You know, you, you, for example, in the case of an airplane,
749
00:33:25.695 --> 00:33:27.975
you have to, you have to be rated in the airplane, you have
750
00:33:27.975 --> 00:33:29.295
to get to take recurrent courses.
751
00:33:29.635 --> 00:33:31.255
That's the job task. But what other,
752
00:33:31.525 --> 00:33:33.935
what are the specific safety trainings?
753
00:33:34.075 --> 00:33:37.455
Uh, one of the things that I found that, uh,
754
00:33:37.885 --> 00:33:41.255
that we missed in one organization I'm working with is, uh,
755
00:33:41.355 --> 00:33:44.655
is, uh, the significant significant safety event
756
00:33:44.835 --> 00:33:45.975
```

```
report form.
757
00:33:47.135 --> 00:33:49.235
Um, we had the form
758
00:33:49.535 --> 00:33:51.755
and we, we, we presented it in the,
759
00:33:51.755 --> 00:33:53.875
in our SMS briefing to the organization.
760
00:33:54.695 --> 00:33:59.485
But when we had one small incident, um, the, the people
761
00:33:59.515 --> 00:34:02.365
that, uh, actually put, filled out the form, uh,
762
00:34:02.845 --> 00:34:04.765
couldn't find it and, uh,
763
00:34:04.825 --> 00:34:06.365
and didn't know how to fill it out.
764
00:34:07.145 --> 00:34:10.285
And, uh, so that's part of the training you need to do.
765
00:34:10.945 --> 00:34:13.565
If you're gonna have a a a A and,
766
00:34:13.585 --> 00:34:17.605
and an, uh, incident report form of whatever kind, you need
767
00:34:17.605 --> 00:34:18.765
to train them on how to use it.
768
00:34:19.615 --> 00:34:22.595
And, uh, one of the things that we, uh, that we had in
769
00:34:22.595 --> 00:34:26.635
that form is, the first part is actually what the FAA uses
```

```
770
00:34:27.055 --> 00:34:30.915
or, uh, I, I think we still use the SS e form, uh, is
00:34:30.915 --> 00:34:32.235
that first part.
772
00:34:32.295 --> 00:34:33.875
You fill it out, this is what happened.
773
00:34:34.605 --> 00:34:36.145
Uh, that's all, that's all you do,
774
00:34:36.145 --> 00:34:38.665
because you, you haven't investigated the incident yet,
775
00:34:39.085 --> 00:34:41.065
but then, then you do part two,
776
00:34:41.085 --> 00:34:42.705
and where you investigate the incident
777
00:34:42.765 --> 00:34:45.225
and you fill out the form and, and, uh, it's final.
778
00:34:45.565 --> 00:34:49.145
Uh, but the person who who suffered the incident is the one
779
00:34:49.145 --> 00:34:52.065
that is assigned to fill it out, not the safety officer,
780
00:34:52.065 --> 00:34:55.225
because that is the person that knows best what happened.
781
00:34:55.985 --> 00:34:58.365
And, uh, and so they gotta be trained on how to do it.
782
00:34:58.625 --> 00:34:59.765
Uh, that's one example.
783
00:35:01.115 --> 00:35:03.045
```

```
Yeah, I, no, Go ahead, son.
784
00:35:03.395 --> 00:35:05.365
Well, I was just gonna say too, um, one
785
00:35:05.365 --> 00:35:08.405
of the things we teach in our courses is, um, you know, like
786
00:35:08.975 --> 00:35:11.445
Turbo is saying, you need to educate what they need to know,
787
00:35:11.465 --> 00:35:12.725
but then you need to train them.
788
00:35:12.905 --> 00:35:16.245
So that, what skill sets we train every day is in our
789
00:35:16.245 --> 00:35:18.485
courses are, um, to, to run through
790
00:35:18.485 --> 00:35:19.765
that safety risk management process.
791
00:35:20.035 --> 00:35:21.965
It's, it's very complex process, actually.
792
00:35:21.965 --> 00:35:24.045
You go to this point, yes or no, then this point, yes or no.
793
00:35:24.585 --> 00:35:27.805
And so what we do is establish, I think everybody, it's, uh,
794
00:35:28.155 --> 00:35:32.005
part of a, a team that has SMS should go through, uh,
795
00:35:32.185 --> 00:35:34.005
at least practicing as a committee member.
796
00:35:34.545 --> 00:35:36.325
And, and you take a, a hazard report
```

```
00:35:36.745 --> 00:35:39.085
and you process that in, in real time.
00:35:39.545 --> 00:35:41.205
But then, then you, when you stop
799
00:35:41.205 --> 00:35:42.565
and say, okay, we reached this point,
800
00:35:42.655 --> 00:35:44.445
we've analyzed the situation,
801
00:35:44.705 --> 00:35:46.325
now we're gonna look at our options
802
00:35:46.325 --> 00:35:47.645
for taking appropriate action.
803
00:35:47.875 --> 00:35:49.925
What are these options? How much do they cost?
804
00:35:50.145 --> 00:35:51.565
How long will they take to implement?
805
00:35:51.785 --> 00:35:54.565
What's the risk versus benefit at option A, B, and C?
806
00:35:54.865 --> 00:35:57.205
And so as a committee, you, you look at the options,
807
00:35:57.265 --> 00:35:59.005
you practice implementing an option,
808
00:35:59.005 --> 00:36:00.085
then you practice going back
809
00:36:00.085 --> 00:36:02.405
and checking that that implementation was effective.
810
00:36:02.635 --> 00:36:05.805
```

```
That whole process takes at least a couple hours when you
811
00:36:05.805 --> 00:36:08.285
even fast forward it as a, a fictitious committee.
812
00:36:08.985 --> 00:36:10.565
And during our training program, we do that
813
00:36:10.565 --> 00:36:11.725
through four times, right?
814
00:36:12.225 --> 00:36:14.405
And after they do it four times, then they get it,
815
00:36:14.405 --> 00:36:15.685
the lights bulb's coming on.
816
00:36:15.985 --> 00:36:17.805
But even when I talk to people six months
817
00:36:17.805 --> 00:36:18.965
after they had the training, I'm like,
818
00:36:18.965 --> 00:36:20.765
you remember our skills training.
819
00:36:21.105 --> 00:36:23.805
You remember the process, it still fades like any other
820
00:36:23.965 --> 00:36:25.045
training if you don't use it.
821
00:36:25.665 --> 00:36:28.125
So I, I would encourage, you know, part
822
00:36:28.125 --> 00:36:30.605
of this technical training to practice being a committee
823
00:36:30.605 \longrightarrow 00:36:33.645
member and working through that whole safety risk management
```

```
824
00:36:33.645 --> 00:36:35.805
process a number of times until you get it.
00:36:36.315 --> 00:36:39.085
There's an interesting question from Martin, uh, Asher.
826
00:36:39.705 --> 00:36:43.685
Um, how do you, how do you, uh, spark interest in, uh,
827
00:36:43.925 --> 00:36:46.365
SMS when it's not mandatory for flight test organizations
828
00:36:46.825 --> 00:36:48.365
by reg, by regulation?
829
00:36:48.995 --> 00:36:52.045
Well, I think we are, most companies, uh,
830
00:36:52.395 --> 00:36:56.085
have developed an SMSA flight test organizations have
831
00:36:56.085 --> 00:36:58.645
developed SMS programs, uh,
832
00:36:58.825 --> 00:37:03.165
and by their own, uh, without having been, uh, regulated.
833
00:37:03.705 --> 00:37:07.685
And I think it's coming though, um, that, uh,
834
00:37:08.275 --> 00:37:10.005
OEMs have their own SMS program
835
00:37:10.105 --> 00:37:12.365
and they developed on their own, out of their own interest
836
00:37:12.385 --> 00:37:14.725
of, of, uh, of doing things safely.
837
00:37:15.505 --> 00:37:16.645
```

```
And, and, uh, so,
838
00:37:16.905 --> 00:37:21.185
but it is up to the, the organization, CEO,
839
00:37:21.605 --> 00:37:25.225
in management to, to establish that SMS without having
840
00:37:25.965 --> 00:37:29.985
to be told by the FAA or, or anybody else to do it.
841
00:37:30.785 --> 00:37:33.505
I mean, it's, it's for their end best interest.
842
00:37:33.505 --> 00:37:37.145
And if you understand, uh, that safety is not, not just, uh,
843
00:37:37.145 --> 00:37:39.425
gives you a benefit of not just a commercial benefit,
844
00:37:39.605 --> 00:37:43.785
but a bit of, you know, safety benefit, uh, uh, then, then,
845
00:37:43.845 --> 00:37:48.425
uh, then that, that CEO understands that, uh, the importance
846
00:37:48.425 --> 00:37:50.705
of safety is just as important as making money.
847
00:37:52.665 --> 00:37:53.955
Yeah, great comment, rod.
848
00:37:53.975 --> 00:37:56.875
And, um, you know, sadly, we learned the hard way
849
00:37:57.145 --> 00:38:00.915
with our G six accident back in 20 11, 10 years ago, um,
850
00:38:01.125 --> 00:38:03.275
where we did not have a safety management system in place.
```

```
851
00:38:03.415 --> 00:38:06.355
And it look at any accident these days,
852
00:38:06.375 --> 00:38:11.355
and the NTSB is quite clear that lack of A-S-S-M-S
853
00:38:11.455 --> 00:38:14.475
or a sub optimum performing SMS
854
00:38:15.095 --> 00:38:17.915
is probably gonna get called out as being part of the a, uh,
855
00:38:18.095 --> 00:38:19.555
uh, accident causation chain.
856
00:38:20.335 --> 00:38:24.355
So, um, those are, um, lessons
857
00:38:24.665 --> 00:38:25.915
that, that need to be heated.
858
00:38:26.655 --> 00:38:30.755
And, um, unfortunately there are still some organizations
859
00:38:30.755 --> 00:38:32.235
that I think that don't quite get it
860
00:38:32.735 --> 00:38:34.755
and are not having high performing
861
00:38:34.755 --> 00:38:35.880
safety, safety management systems.
862
00:38:35.880 --> 00:38:38.765
And that's, of course, why we're here today to try to, uh,
863
00:38:38.955 --> 00:38:41.845
dissect some of the things that might, uh, enable you to get
864
00:38:42.435 --> 00:38:44.885
```

```
into the senior leadership teams of your organization and,
865
00:38:45.185 --> 00:38:48.005
and convince them that, uh, yeah,
866
00:38:48.245 --> 00:38:51.325
although safety is not considered a profit center,
867
00:38:52.225 --> 00:38:55.005
it can certainly avoid a lot of liability costs.
868
00:38:56.055 --> 00:38:58.475
So for very little, uh, money
869
00:38:58.735 --> 00:39:00.595
and just a modest amount of effort
870
00:39:01.135 --> 00:39:02.755
can really make some tremendous
871
00:39:02.755 --> 00:39:04.275
enhancements within your organization.
872
00:39:04.715 --> 00:39:06.235
A bit off topic, but a great question.
873
00:39:06.495 --> 00:39:08.475
And I, I know there's some people out there that are
874
00:39:09.115 --> 00:39:10.715
probably still having some frustrations
875
00:39:10.815 --> 00:39:14.235
and in getting their safety management system launched
876
00:39:14.415 --> 00:39:18.835
or, uh, their improvement initiatives maybe are not getting
877
00:39:18.835 --> 00:39:19.915
the traction that they want.
```

```
878
00:39:20.095 --> 00:39:24.145
But, um, absolutely, if, if I could bring it,
879
00:39:24.205 --> 00:39:25.785
if I could bring it back to the, the training
880
00:39:25.785 --> 00:39:28.185
and education just really quickly here, um,
881
00:39:28.205 --> 00:39:31.785
and then maybe we could just, uh, anchor on the pure q
882
00:39:31.785 --> 00:39:33.705
and a for a few minutes and, uh,
883
00:39:33.825 --> 00:39:35.265
'cause we're getting a lot of questions in, and,
884
00:39:35.265 --> 00:39:37.785
and I encourage people to do that, so I don't want to, uh,
885
00:39:38.045 --> 00:39:41.905
ignore the questions, um, on anything related to safety
886
00:39:41.905 --> 00:39:43.865
and safety management systems in our flight test
887
00:39:43.865 --> 00:39:47.865
organizations, uh, the, the safety management, uh, manual
888
00:39:47.925 --> 00:39:52.185
and other literature, uh, does state on,
889
00:39:52.805 --> 00:39:55.665
uh, a scaled approach to your training and education.
290
00:39:56.245 --> 00:39:57.945
So the obligation not only
891
00:39:58.005 --> 00:40:00.905
```

```
to provide your safety practitioner, your safety managers,
892
00:40:01.685 --> 00:40:05.465
uh, your safety, uh, accountable executive,
893
00:40:06.045 --> 00:40:08.665
the specific training they need to execute their roles
894
00:40:08.665 --> 00:40:10.705
and responsibilities within the organizations,
895
00:40:11.365 --> 00:40:14.065
you really have an obligation to teach everybody
896
00:40:14.775 --> 00:40:18.305
what their role is in the safety system spec.
897
00:40:18.405 --> 00:40:19.945
And we've, if we've mentioned it already,
898
00:40:20.325 --> 00:40:22.745
how you do the reporting system, the, uh, safety,
899
00:40:23.005 --> 00:40:24.385
the significant safety event
900
00:40:24.405 --> 00:40:26.065
or whatever reporting tool that you use,
901
00:40:26.645 --> 00:40:28.145
how does the risk register work?
902
00:40:28.605 --> 00:40:30.465
Why is it important to report into that?
903
00:40:30.965 --> 00:40:33.465
Um, what is your expectation in getting the feedback?
904
00:40:34.495 --> 00:40:35.995
Um, how is that then communicated
```

```
905
00:40:35.995 --> 00:40:37.155
throughout your organization?
00:40:37.495 --> 00:40:38.595
And again, I go back
907
00:40:38.595 --> 00:40:40.275
to the safety management sys, uh, manual.
908
00:40:40.345 --> 00:40:41.555
It's a great read actually,
909
00:40:41.905 --> 00:40:43.755
because it spells it out for you.
910
00:40:43.855 --> 00:40:47.355
So there's a template right here on the specific things
911
00:40:47.385 --> 00:40:50.275
that are necessary to have a good system, um,
912
00:40:50.755 --> 00:40:52.355
specifically on the training piece,
913
00:40:52.775 --> 00:40:54.555
organizational safety policies
914
00:40:54.555 --> 00:40:57.115
and safety objectives, organizational roles
915
00:40:57.135 --> 00:41:00.275
and responsibilities related to safety, basic safety,
916
00:41:00.305 --> 00:41:04.115
risk management, uh, principles, safety reporting systems,
917
00:41:04.215 --> 00:41:06.635
as we've mentioned, the organization's,
918
00:41:06.795 --> 00:41:08.755
```

```
SMS processes and procedures.
919
00:41:09.255 --> 00:41:10.995
So you're supposed to educate people
920
00:41:11.135 --> 00:41:12.235
on what all these things are.
921
00:41:12.335 --> 00:41:16.435
And then lastly, human factors, which to me, I liked that I,
922
00:41:16.575 --> 00:41:18.155
I'm the who, the authors of
923
00:41:18.155 --> 00:41:20.395
that document really did a terrific job,
924
00:41:20.455 --> 00:41:23.275
and I think Sonny would agree, um, you know,
925
00:41:23.275 --> 00:41:24.995
this is the book that you want to have on your desk
926
00:41:24.995 --> 00:41:26.675
because it spells it out quite clearly
927
00:41:27.375 --> 00:41:28.755
and why these things are important.
928
00:41:29.135 --> 00:41:32.235
Uh, if we don't consider the human domain,
929
00:41:33.195 --> 00:41:35.685
then I think you're really overlooking the,
930
00:41:35.705 --> 00:41:37.045
the linchpin in all of this.
931
00:41:37.465 --> 00:41:41.005
You've got to make the connection to your, uh, your people
```

```
932
00:41:41.705 --> 00:41:43.925
and convince them that this is important,
00:41:44.115 --> 00:41:46.645
that there is value in doing it.
934
00:41:47.145 --> 00:41:51.845
Um, and there, uh, potentially is some reward in doing it.
935
00:41:51.985 --> 00:41:55.445
And I know some organizations have actually done some sort
936
00:41:55.445 --> 00:41:59.125
of in, uh, incentives to try to encourage people
937
00:41:59.225 --> 00:42:00.525
to report more freely
938
00:42:00.785 --> 00:42:04.805
and, uh, get that culture engine really, uh, chugging along.
939
00:42:05.145 --> 00:42:09.445
Um, Sonny, do you have any, any last comments about, uh, uh,
940
00:42:09.505 --> 00:42:10.925
the training and education piece?
941
00:42:12.095 --> 00:42:13.455
I think yeah, the, the training
942
00:42:13.455 --> 00:42:15.855
and education piece, you, you, you, you nailed it, right on
943
00:42:15.855 --> 00:42:18.535
that last comment, especially on human factors training.
944
00:42:18.955 --> 00:42:20.975
You know, it's a weak area out there that, you know,
945
00:42:20.975 --> 00:42:23.015
```

```
we assume that people understand human factors,
946
00:42:23.155 --> 00:42:24.415
and so we just say human factors
947
00:42:24.435 --> 00:42:26.855
and we list maybe the dirty dozen and then go and move on.
948
00:42:27.465 --> 00:42:30.775
Human factors is a deep topic, you know, anything
949
00:42:30.775 --> 00:42:33.015
that affects our performance is human factors.
950
00:42:33.515 --> 00:42:35.055
You know, when you think about when you look at your
951
00:42:35.255 --> 00:42:37.455
aircraft before you walk on board, uh, if
952
00:42:37.455 --> 00:42:40.055
that generator's not behaving properly, we take it off
953
00:42:40.055 --> 00:42:41.455
because it's outta tolerance,
954
00:42:41.475 --> 00:42:44.615
but the human, we're a component on the aircraft,
955
00:42:44.715 --> 00:42:46.255
but if we're outta tolerance that day,
956
00:42:46.255 --> 00:42:47.575
does somebody take us offline?
957
00:42:47.955 --> 00:42:49.975
How do we know we're off tolerance a little bit?
958
00:42:49.975 --> 00:42:51.175
What is the tolerance, right?
```

```
959
00:42:51.715 --> 00:42:52.855
So there, there's a lot of things
960
00:42:52.855 --> 00:42:54.415
that go into our human performance,
961
00:42:54.435 --> 00:42:57.655
and I think that part of SMS training has
962
00:42:57.655 --> 00:43:00.935
to be a deep dive into what affects our performance.
963
00:43:01.075 --> 00:43:02.415
And if you know these things, then
964
00:43:02.415 --> 00:43:03.455
that answers the other question,
965
00:43:03.475 --> 00:43:05.015
why should we do SMS anyway?
966
00:43:05.285 --> 00:43:07.415
Well, if you wanna be a top performer every day,
967
00:43:07.685 --> 00:43:09.615
then you need to be an expert on human factors.
968
00:43:09.675 --> 00:43:11.015
If you're an expert on human factors,
969
00:43:11.045 --> 00:43:14.015
then you'll know when you're not on your optimum a game,
970
00:43:14.075 --> 00:43:16.775
and then you can report that through the SMS to say, my,
971
00:43:16.875 --> 00:43:18.055
my game is not here today
972
00:43:18.055 --> 00:43:22.335
```

```
because, uh, fatigue, pressure, stress, uh,
973
00:43:22.435 --> 00:43:23.935
too many turns in one day,
974
00:43:24.235 --> 00:43:26.095
too much expectation for management.
975
00:43:26.105 --> 00:43:27.415
These are the kind of things we need
976
00:43:27.415 --> 00:43:29.295
to see going into the SMS so
977
00:43:29.295 --> 00:43:32.655
that we understand why the human factor is not on the A game
978
00:43:32.745 --> 00:43:34.535
every day, every moment of the day.
979
00:43:34.955 --> 00:43:37.095
And, and that would be a good reason why to do it,
980
00:43:37.095 --> 00:43:38.735
because it'll, it'll improve your life.
981
00:43:39.115 --> 00:43:40.215
You know, if you don't like your job
982
00:43:40.215 --> 00:43:42.095
because it's too stressful, too much pressure,
983
00:43:42.115 --> 00:43:44.575
too much fatique, too much expectation for management,
984
00:43:44.875 --> 00:43:46.175
use your SMS to make it better,
985
00:43:46.355 --> 00:43:48.295
that's affecting your performance, right?
```

```
986
00:43:48.675 --> 00:43:51.095
So there, there's different ways to, to go about this.
987
00:43:52.015 --> 00:43:55.135
I, I'd like to add one thing, one point of discussion, uh,
988
00:43:55.275 --> 00:43:56.535
is safety promotion.
989
00:43:56.765 --> 00:44:00.255
When you are dealing with the matrixed organizations, uh,
990
00:44:00.395 --> 00:44:03.495
or vendors for, for an OEM that has, uh,
991
00:44:03.645 --> 00:44:06.175
that participated in, uh, in flight test, uh,
992
00:44:07.295 --> 00:44:12.235
how do you promote, uh, the SMS with those organizations?
993
00:44:12.935 --> 00:44:14.555
Uh, for example, you know,
994
00:44:14.575 --> 00:44:16.995
I'm involved in organ in an organization that is, uh,
995
00:44:16.995 --> 00:44:19.875
matrixed and, uh, many of the companies
996
00:44:20.075 --> 00:44:23.395
that are involved in, in, in our, uh, program, uh,
997
00:44:23.395 --> 00:44:26.395
have their own SMS or, you know, their, their test pilots
998
00:44:26.395 --> 00:44:28.475
and flight test engineers from their organization,
999
00:44:28.735 --> 00:44:30.635
```

```
and there's two or three of them involved.
1000
00:44:30.825 --> 00:44:32.565
Then there's a ma, the MRO
1001
00:44:32.835 --> 00:44:35.005
that is involved also in modifying
1002
00:44:35.005 --> 00:44:38.285
and maintaining our airplane, um, or our fleet.
1003
00:44:39.145 --> 00:44:42.585
Uh, how do you then promote, uh,
1004
00:44:43.095 --> 00:44:45.345
through those organizations what that is a challenge
1005
00:44:45.615 --> 00:44:48.745
because they have their own SMS, now you're trying to impose
1006
00:44:49.395 --> 00:44:51.825
yours, or let's not call it imposed,
1007
00:44:51.845 --> 00:44:55.865
but that try trying to, to promote, uh, yours versus theirs.
1008
00:44:56.645 --> 00:45:00.785
Um, it, it takes a little bit of finesse, uh, in manage
1009
00:45:01.535 --> 00:45:03.665
that, uh, by the, by the safety officer
1010
00:45:03.685 --> 00:45:06.145
or the management of the company to do,
1011
00:45:06.165 --> 00:45:10.265
to get those people in into your SMS for example.
1012
00:45:10.285 --> 00:45:11.985
You walk in, in an organization
```

```
1013
00:45:12.845 --> 00:45:16.305
and, uh, for example, in an MRO, uh,
00:45:16.315 --> 00:45:18.385
where they're modifying the airplane, and,
1015
00:45:18.405 --> 00:45:21.505
and it's not our company that's doing it, we contracted
1016
00:45:21.505 --> 00:45:22.745
that out to do that.
1017
00:45:23.205 --> 00:45:25.145
So you, so you walk in and say,
1018
00:45:25.245 --> 00:45:28.675
and say, here's an our SMS manual, um,
1019
00:45:29.055 --> 00:45:30.635
and they say, well, here's ours.
1020
00:45:31.935 --> 00:45:35.195
Uh, so which one do you use? Uh, which one is better?
1021
00:45:35.375 --> 00:45:36.715
Uh, it's a challenge
1022
00:45:37.015 --> 00:45:38.435
and it's, it's, uh, I think
1023
00:45:38.435 --> 00:45:40.595
that we could just probably spend some time,
1024
00:45:40.895 --> 00:45:44.195
if there's any ideas out there, um, certainly can, uh,
1025
00:45:44.195 --> 00:45:46.515
contribute to the discussion that, uh, they're welcomed.
1026
00:45:47.015 --> 00:45:48.015
```

```
But it's a challenge,
1027
00:45:49.245 --> 00:45:50.245
Most definitely.
1028
00:45:50.435 --> 00:45:52.975
And, and Sonny, I, I so very look forward to your,
1029
00:45:53.285 --> 00:45:55.735
your research work on emotional intelligence.
1030
00:45:56.315 --> 00:45:58.815
Uh, I know several folks in the industry are, are,
1031
00:45:59.115 --> 00:46:03.175
are really looking hard at that with biases, um,
1032
00:46:03.675 --> 00:46:04.895
and diversity inclusion
1033
00:46:05.515 --> 00:46:08.095
and so many other things that, that roll into this.
1034
00:46:08.875 --> 00:46:11.085
Um, I like to, you know, try
1035
00:46:11.085 --> 00:46:12.285
to keep things simple for folks.
1036
00:46:12.385 --> 00:46:15.885
And, and to me that psychological safety just makes such
1037
00:46:15.885 --> 00:46:19.725
good sense to try to, um, uh, pursue that so
1038
00:46:19.725 --> 00:46:23.165
that people feel number one, safe and doing their jobs.
1039
00:46:23.665 --> 00:46:27.605
And number two, um, feel like they really are part
```

```
1040
00:46:27.605 --> 00:46:29.125
of a larger safety system.
1041
00:46:29.945 --> 00:46:32.605
And explain to them how that works.
1042
00:46:33.145 --> 00:46:36.885
You know, interestingly, um, we're pursuing a voluntary, uh,
1043
00:46:36.985 --> 00:46:41.005
an accepted program with the FAA on a voluntary, uh, uh,
1044
00:46:41.005 --> 00:46:42.245
safety management system.
1045
00:46:42.545 --> 00:46:45.325
And this gets to, uh, one of our questions in the, in the q
1046
00:46:45.325 --> 00:46:47.725
and a, so, we'll, I'll, I'll just, uh,
1047
00:46:48.275 --> 00:46:49.525
play this out a little bit here.
1048
00:46:49.945 --> 00:46:53.645
Um, the, uh,
1049
00:46:55.105 --> 00:46:58.645
method in which we, you approach trying to, uh, uh,
1050
00:46:58.645 --> 00:47:01.435
establish this culture, um,
1051
00:47:01.695 --> 00:47:04.035
in my view can be measured.
1052
00:47:04.495 --> 00:47:05.995
And that was the specific question.
1053
00:47:05.995 --> 00:47:09.195
```

```
And how, how do you get this, um, this trust
1054
00:47:09.415 --> 00:47:11.595
and this willingness, uh, and,
1055
00:47:11.655 --> 00:47:13.395
and further, how do you, how do you measure it?
1056
00:47:13.395 --> 00:47:16.195
Well, survey now, that's arguably part
1057
00:47:16.195 --> 00:47:17.875
of the safety assurance component.
1058
00:47:18.895 --> 00:47:23.285
Um, but to me, I like to see
1059
00:47:24.055 --> 00:47:28.885
these, um, uh, surveys being conducted ahead
1060
00:47:28.885 --> 00:47:30.285
of, of the auditing process.
1061
00:47:30.995 --> 00:47:32.245
That way the, the auditor
1062
00:47:32.385 --> 00:47:35.845
and the safety manager have some actionable intelligence
1063
00:47:36.425 --> 00:47:39.045
to look at as part of that review.
1064
00:47:39.745 --> 00:47:41.805
Um, you, you may not like what you hear,
1065
00:47:41.865 --> 00:47:45.245
but it gives you something to go on in terms of
1066
00:47:45.245 --> 00:47:47.925
how people feel about the system.
```

```
1067
00:47:48.625 --> 00:47:51.845
And, um, when, when you do those surveys
1068
00:47:51.945 --> 00:47:54.405
and you treat them the right way, um,
1069
00:47:55.025 --> 00:47:56.125
and have this information
1070
00:47:56.125 --> 00:47:58.285
and provide them the feedback, obviously it's supposed
1071
00:47:58.285 --> 00:47:59.565
to be anonymous and you wanna make
1072
00:47:59.565 --> 00:48:00.685
sure that it stays that way.
1073
00:48:01.305 --> 00:48:03.005
Um, it can be very, very powerful.
1074
00:48:04.015 --> 00:48:07.635
Uh, rod, any, any question, any, uh, thoughts on, on that?
1075
00:48:07.755 --> 00:48:09.635
I know that I jumped over to safety assurance a little bit
1076
00:48:09.635 --> 00:48:11.995
here, but that was, uh, Martin's question about, um,
1077
00:48:12.575 --> 00:48:14.235
you know, sparking the interest and,
1078
00:48:14.735 --> 00:48:16.835
and, uh, somebody else asked about, uh,
1079
00:48:16.835 --> 00:48:18.515
measuring trust and this willingness.
1080
00:48:20.225 --> 00:48:24.835
```

```
Well, you know, uh, trust, uh, is cannot be assumed.
1081
00:48:24.895 --> 00:48:25.995
You have to develop it.
1082
00:48:26.095 --> 00:48:28.515
And so the credibility factor is,
1083
00:48:28.535 --> 00:48:30.075
is the one that that counts there.
1084
00:48:30.895 --> 00:48:31.955
So if you, if you,
1085
00:48:31.975 --> 00:48:34.795
if you wanna develop trust in an organization, you have to,
1086
00:48:34.795 --> 00:48:36.155
uh, you have to be credible
1087
00:48:36.535 --> 00:48:40.075
and you have to be, uh, able to, uh, to promote it.
1088
00:48:40.335 --> 00:48:43.355
And, uh, you know, I can't say anymore more than that,
1089
00:48:43.495 --> 00:48:45.115
but trust is not easy to get.
1090
00:48:46.225 --> 00:48:49.765
You can't just, uh, just slap on a label on, on something
1091
00:48:49.765 --> 00:48:50.765
and expect it to work.
1092
00:48:51.895 --> 00:48:54.835
Um, it, it requires, uh, like you say, survey,
1093
00:48:55.335 --> 00:48:56.995
uh, uh, audits.
```

```
00:48:57.395 --> 00:48:59.715
I mean, there's internal audits and, and external audits.
00:48:59.715 --> 00:49:03.635
Uh, you know what, what I do is, um, I do a third,
1096
00:49:03.825 --> 00:49:07.715
what I called a third party audit with, where I come in
1097
00:49:07.715 --> 00:49:10.475
as a complete stranger as my organization
1098
00:49:10.575 --> 00:49:11.675
and just tell the truth.
1099
00:49:12.785 --> 00:49:15.205
And I went in into an organization
1100
00:49:15.345 --> 00:49:18.085
and, uh, we majored safety culture and, uh,
1101
00:49:18.105 --> 00:49:20.005
and it didn't come out the best.
1102
00:49:20.945 --> 00:49:24.085
And the CEO was very surprised, which is,
1103
00:49:24.085 --> 00:49:25.645
which is just meets the purpose
1104
00:49:25.745 --> 00:49:27.365
of the audit and tell 'em the truth.
1105
00:49:27.875 --> 00:49:30.895
Yeah. Uh, so
1106
00:49:32.715 --> 00:49:33.715
Absolutely. Um,
1107
00:49:33.715 --> 00:49:35.235
```

```
and then just one final comment.
1108
00:49:35.395 --> 00:49:37.195
I, I mentioned this voluntary SMS
1109
00:49:37.575 --> 00:49:42.395
and gaining FAA acceptance, I use those words carefully, um,
1110
00:49:43.675 --> 00:49:47.655
be because it, um, the, the NAS 99 27 standard,
1111
00:49:48.105 --> 00:49:50.695
which is also available on the flight test safety.org
1112
00:49:50.805 --> 00:49:54.975
website underneath the SMS tab, under resources, um,
1113
00:49:56.225 --> 00:49:59.525
that's the current standard in use with the FAA for those
1114
00:50:00.725 --> 00:50:02.605
and manufacturing organizations that want
1115
00:50:02.605 --> 00:50:07.245
to pursue an fa accepted program, uh, that is aligned
1116
00:50:07.245 --> 00:50:10.125
to part five and IKO annex 19.
1117
00:50:10.705 --> 00:50:13.805
So you, you basically get all of that rolled into one.
1118
00:50:14.385 --> 00:50:15.925
Um, um,
1119
00:50:16.065 --> 00:50:18.165
and there's only a couple of companies that have,
1120
00:50:19.155 --> 00:50:20.405
have this already done.
```

```
1121
00:50:21.065 --> 00:50:25.285
Um, and those company safety officers are more than willing
00:50:25.345 --> 00:50:27.885
to, uh, to discuss this if,
1123
00:50:27.905 --> 00:50:30.045
if your company has an interest in pursuing this.
1124
00:50:30.745 --> 00:50:33.845
But it, it puts a little skin in the game, in my view, to,
1125
00:50:33.945 --> 00:50:35.165
uh, to pursue this.
1126
00:50:35.505 --> 00:50:38.245
Now, whether it it's mandated in the future,
1127
00:50:38.845 --> 00:50:43.725
I think it will be, I think, um, uh, the Boeing 7 37 max is,
1128
00:50:43.725 --> 00:50:48.005
is providing the, um, the catalyst to
1129
00:50:48.825 --> 00:50:51.205
get some proposed rulemaking, um,
1130
00:50:51.345 --> 00:50:53.525
on the books in very near future.
1131
00:50:53.785 --> 00:50:56.285
Um, but what I've heard so far is it looks like, uh,
1132
00:50:56.285 --> 00:51:00.125
maybe part 1 35 and 1 45 will be first up in the queue for
1133
00:51:00.645 --> 00:51:01.845
mandatory SMS programs.
1134
00:51:03.095 --> 00:51:06.875
```

```
Uh, sunny. Any any differing thoughts on, on those comments?
1135
00:51:07.155 --> 00:51:09.275
I know I, I'm off of script a little bit here,
1136
00:51:09.275 --> 00:51:10.315
but I just wanna make sure
1137
00:51:10.315 --> 00:51:12.035
that we're answering these questions
1138
00:51:12.035 --> 00:51:13.515
for folks while we have the opportunity.
1139
00:51:14.345 --> 00:51:17.035
Yeah, just an important thing about measuring safety
1140
00:51:17.035 --> 00:51:19.435
culture, it's, uh, surveying as part
1141
00:51:19.435 --> 00:51:21.155
of the measuring process and,
1142
00:51:21.215 --> 00:51:24.995
and safety culture is still a, a, a relatively new term.
1143
00:51:25.175 --> 00:51:26.435
It only came to be
1144
00:51:26.435 --> 00:51:27.795
after the Chernobyl accident,
1145
00:51:27.795 --> 00:51:29.915
people start talking about safety culture in the nuclear
1146
00:51:30.235 --> 00:51:31.755
industry, uh, uh, and,
1147
00:51:31.815 --> 00:51:35.155
and still, uh, you know, just, uh, this time later,
```

```
1148
00:51:35.185 --> 00:51:38.355
just a few decades later at most of, we're, we're trying
1149
00:51:38.355 --> 00:51:39.955
to understand how to measure it, but,
1150
00:51:39.975 --> 00:51:42.075
but the, the contemporary knowledge is
1151
00:51:42.535 --> 00:51:43.635
to measure safety culture.
1152
00:51:43.735 --> 00:51:46.475
You do have to send surveys out, you do have
1153
00:51:46.475 --> 00:51:47.635
to interview the people.
1154
00:51:48.055 --> 00:51:49.675
You do have to ensure there's a structure.
1155
00:51:49.775 --> 00:51:51.835
And that structure we're talking about is SMS,
1156
00:51:51.985 --> 00:51:54.795
that SMS structure, that organizational structure
1157
00:51:54.795 --> 00:51:59.275
that allows an organization to behave, um, uh, safely.
1158
00:51:59.935 --> 00:52:01.555
And, and then that last word I just used,
1159
00:52:01.575 --> 00:52:02.635
behave, behavioral.
1160
00:52:03.735 --> 00:52:06.915
The, the assessor needs to watch what's going on.
1161
00:52:07.415 --> 00:52:10.195
```

```
And, and a and a good assessor and an experienced assessor,
1162
00:52:10.195 --> 00:52:11.475
and I'm sure Turbo has done this,
1163
00:52:11.495 --> 00:52:13.195
and all the auditors on here have done this.
1164
00:52:13.455 --> 00:52:15.275
You know, you, you go audit organization
1165
00:52:15.275 --> 00:52:17.275
or assess them, they'll say, well, here, I want you
1166
00:52:17.275 --> 00:52:18.475
to follow these two pilots.
1167
00:52:18.595 --> 00:52:20.235
Here's a couple of maintenance professionals.
1168
00:52:20.235 --> 00:52:21.515
Here's a scheduler dispatcher.
1169
00:52:21.515 --> 00:52:24.335
They're giving you the best, so you're gonna watch them.
1170
00:52:24.925 --> 00:52:26.255
Okay, fine. But then you say,
1171
00:52:26.335 --> 00:52:27.375
I wanna watch other people too.
1172
00:52:27.675 --> 00:52:28.575
And you, and you're gonna watch
1173
00:52:28.575 --> 00:52:29.615
them when they're not really knowing.
1174
00:52:29.615 --> 00:52:30.615
They're being watched sometimes,
```

```
1175
00:52:30.875 --> 00:52:33.055
and you're gonna see the real behavior and,
1176
00:52:33.055 --> 00:52:35.015
and that actual behavior is what you're looking for
1177
00:52:35.315 --> 00:52:38.695
to see if the culture is really ingrained or,
1178
00:52:38.715 --> 00:52:40.215
or if it's still just window dressing.
1179
00:52:40.505 --> 00:52:43.135
Right? You know, Sonny, you mentioned something there, uh,
1180
00:52:43.165 --> 00:52:45.495
that, that I wanna highlight that you mentioned.
1181
00:52:45.495 --> 00:52:49.375
Maintenance. Uh, you know, we, we may be guilty of, uh,
1182
00:52:49.695 --> 00:52:52.695
focusing on a flight test test pilots, engineers, managers,
1183
00:52:53.155 --> 00:52:55.695
and, uh, not bringing in the maintenance folks,
1184
00:52:55.715 --> 00:52:58.935
but the maintenance folks are just as much a part
1185
00:52:58.935 --> 00:53:01.535
of the SMS system and if not more so
1186
00:53:01.535 --> 00:53:03.575
because they gave you the airplane that you're gonna fly
1187
00:53:03.675 --> 00:53:05.415
or whatever vehicle you're testing.
1188
00:53:06.115 --> 00:53:08.775
```

```
Um, and so they have to be just as part,
1189
00:53:08.835 --> 00:53:11.815
and I think that maybe we're not bringing them in
1190
00:53:11.955 --> 00:53:14.175
enough, the maintenance folks,
1191
00:53:14.915 --> 00:53:15.975
Uh, you're absolutely right.
1192
00:53:16.075 --> 00:53:17.775
We, we've seen that as a, a trend
1193
00:53:17.795 --> 00:53:20.095
for a long time in the business aviation industry.
1194
00:53:20.595 --> 00:53:22.535
And, um, as a result, um,
1195
00:53:23.435 --> 00:53:24.735
and as a response, a lot
1196
00:53:24.735 --> 00:53:26.725
of maintenance professionals have not only stepped up
1197
00:53:26.725 --> 00:53:29.445
but become leaders, uh, of the SMS and,
1198
00:53:29.465 --> 00:53:30.605
and safety promotion.
1199
00:53:31.105 --> 00:53:33.405
Um, you know, so they, they, they have a lot
1200
00:53:33.405 --> 00:53:36.125
of their already skills that they've been using for,
1201
00:53:36.145 --> 00:53:38.525
for decades, like the, the, the cast system,
```

```
1202
00:53:38.615 --> 00:53:41.845
which is a lot like SMS, it's just a, a different way
1203
00:53:41.845 --> 00:53:43.765
of looking at way to track and,
1204
00:53:43.765 --> 00:53:46.485
and, uh, manage, um, uh, maintenance issues.
1205
00:53:47.065 --> 00:53:48.765
But, um, yeah, the, the whole idea
1206
00:53:48.765 --> 00:53:52.165
of measuring safety culture, it is, is a complex effort,
1207
00:53:52.785 --> 00:53:54.605
but it, it makes sense when you look at it.
1208
00:53:54.635 --> 00:53:56.845
It's, it's multidimensional multi lenses.
1209
00:53:57.385 --> 00:53:59.565
You, you want to see how an organization's doing,
1210
00:53:59.625 --> 00:54:02.605
and then when you get that snapshot, it's a climate
1211
00:54:03.155 --> 00:54:05.165
that you get that snapshot's called a climate.
1212
00:54:05.595 --> 00:54:06.645
Your culture is like
1213
00:54:06.645 --> 00:54:09.365
what Turbo was talking about is your overarching like,
1214
00:54:09.365 --> 00:54:11.125
personality of the organization,
1215
00:54:11.825 --> 00:54:14.925
```

```
but how that that organization is behaving at the moment is
1216
00:54:14.925 --> 00:54:16.565
the safety climate, which,
1217
00:54:16.565 --> 00:54:18.885
which feeds into the overall safety
1218
00:54:18.885 --> 00:54:21.045
culture, if that makes sense.
1219
00:54:22.035 --> 00:54:24.645
Yeah. Sonny, thanks for, for bringing up the,
1220
00:54:24.705 --> 00:54:26.845
the distinction between climate and culture.
1221
00:54:27.505 --> 00:54:29.445
And again, that's why, uh, consistent
1222
00:54:29.945 --> 00:54:31.925
and repetitive surveying
1223
00:54:31.925 --> 00:54:33.605
and auditing, I think really plays in,
1224
00:54:33.605 --> 00:54:34.725
because now you can trend.
1225
00:54:35.305 --> 00:54:36.485
And the problem is, is,
1226
00:54:36.625 --> 00:54:38.565
and we all face these, these issues
1227
00:54:38.655 --> 00:54:41.365
where we have organizational changes, uh,
1228
00:54:41.365 --> 00:54:43.845
perhaps we don't do change management planning as,
```

```
1229
00:54:43.865 --> 00:54:47.205
as robustly as we should, and this becomes very disruptive.
1230
00:54:47.785 --> 00:54:49.405
So how do you snap chalk lines?
1231
00:54:49.705 --> 00:54:52.885
Um, I know in my previous life, in the Navy Marine Corps
1232
00:54:52.945 --> 00:54:55.485
and Turbo could chime in as well as Rod.
1233
00:54:56.145 --> 00:54:58.405
Um, you know, we have very high turnover
1234
00:54:59.065 --> 00:55:00.365
in senior leadership position,
1235
00:55:01.185 --> 00:55:05.125
and we see problems when, uh, you know,
1236
00:55:05.145 --> 00:55:07.285
the incoming leader throws the helm over.
1237
00:55:07.985 --> 00:55:09.605
And, and if this happens too many times,
1238
00:55:09.795 --> 00:55:11.565
then obviously it really throws the
1239
00:55:11.565 --> 00:55:12.805
organization in a disarray.
1240
00:55:13.025 --> 00:55:16.125
So it's, it's helpful to really get everybody on the same
1241
00:55:16.125 --> 00:55:18.805
sheet of music, uh, establish those strategic goals
1242
00:55:19.315 --> 00:55:22.405
```

```
that are, that you, that you have in cons, uh, in consensus
1243
00:55:23.145 --> 00:55:26.005
so that you can maintain good continuity and,
1244
00:55:26.065 --> 00:55:28.565
and really see the market improvements that you're after.
1245
00:55:29.385 --> 00:55:31.165
Um, Maria asked about the book,
1246
00:55:31.165 --> 00:55:34.845
and I'm not sure we've cited a book except for, uh,
1247
00:55:35.105 --> 00:55:39.165
the safety management manual, the IKO, um, 98 59.
1248
00:55:39.625 --> 00:55:42.245
Now this is the 2018, uh, edition four,
1249
00:55:42.585 --> 00:55:46.685
and this is available free and on both we Vern's website
1250
00:55:47.185 --> 00:55:49.205
and the flight test safety.org website
1251
00:55:49.205 --> 00:55:50.365
under the resources tab.
1252
00:55:51.025 --> 00:55:53.685
So, you know, I've been trying to populate,
1253
00:55:54.105 --> 00:55:57.405
as I'm sure Sonny has, uh, that repository so
1254
00:55:57.405 --> 00:55:59.605
that you have all these reference documents at your
1255
00:55:59.605 --> 00:56:04.005
fingertips, um, in PDF format, so that, uh, you can,
```

```
1256
00:56:04.005 --> 00:56:06.125
you can share those freely as you wish.
00:56:06.975 --> 00:56:09.195
All right, so let me mark those questions as done.
1258
00:56:10.165 --> 00:56:15.115
Um, uh, Jeff asked about, uh,
1259
00:56:15.525 --> 00:56:17.515
stamp and STPA, which is great,
1260
00:56:17.515 --> 00:56:19.475
and I, uh, thanks Jeff for, for the question.
1261
00:56:19.715 --> 00:56:21.875
'cause you know that I'm a real fan of, uh,
1262
00:56:21.875 --> 00:56:25.245
systems theoretic process, process analysis, um, and, and,
1263
00:56:25.505 --> 00:56:29.405
and trying to advance our hazard identification tools.
1264
00:56:30.145 --> 00:56:33.005
And, um, I'm, uh, sunny for your benefit.
1265
00:56:33.515 --> 00:56:36.165
Last year for our virtual workshop flight test safety
1266
00:56:36.405 --> 00:56:38.245
workshop, we just did purely systems
1267
00:56:38.275 --> 00:56:39.885
theoretic process analysis.
1268
00:56:39.945 --> 00:56:41.085
Now, this is Dr.
1269
00:56:41.165 --> 00:56:45.525
```

```
Nancy Levison and Dr. John Thomas from MIT, uh, that have,
1270
00:56:45.525 --> 00:56:47.045
have really carried the torch on this.
1271
00:56:47.105 --> 00:56:49.485
It was Nancy's, uh, brainchild.
1272
00:56:49.785 --> 00:56:54.085
But, um, I think it's, it's really an outstanding, um,
1273
00:56:54.395 --> 00:56:56.525
methodology for hazard identification
1274
00:56:56.745 --> 00:56:59.725
and looking at things from a systems perspective in the
1275
00:56:59.845 --> 00:57:00.925
interactions with humans.
1276
00:57:01.745 --> 00:57:05.685
Um, it it goes beyond our legacy 1950,
1277
00:57:06.005 --> 00:57:10.045
1960s vintage hazard identification tools, uh, you know,
1278
00:57:10.045 --> 00:57:12.125
the famis and the, the fishbone
1279
00:57:12.225 --> 00:57:13.645
and all these other, other tools
1280
00:57:13.645 --> 00:57:17.285
that are still commonly used and still have value, uh,
1281
00:57:17.285 --> 00:57:19.805
because most folks are familiar with them.
1282
00:57:20.385 --> 00:57:22.285
Um, and of course, change is always hard,
```

```
1283
00:57:22.385 --> 00:57:26.005
but I would encourage people to take a closer look at that.
1284
00:57:26.505 --> 00:57:29.085
Um, will it be included in SMS documentation?
1285
00:57:29.505 --> 00:57:31.085
The way I look at it is
1286
00:57:31.885 --> 00:57:35.005
I blend it in safety promotion activity and the training
1287
00:57:35.005 --> 00:57:36.085
and education piece.
1288
00:57:36.665 --> 00:57:41.565
So when we do lunch and learns, um, I, I try to, um,
1289
00:57:42.015 --> 00:57:46.165
offer differing and maybe arguably
1290
00:57:46.685 --> 00:57:48.725
a more advanced safety science type of
1291
00:57:49.325 --> 00:57:51.005
subjects into these sessions
1292
00:57:51.005 --> 00:57:55.205
where we can just have a nice informal, uh, lesson on
1293
00:57:55.435 --> 00:57:59.445
what does STPA and stamp and what c what can they do for us?
1294
00:58:00.025 --> 00:58:01.965
And that's how I think you build the coalition
1295
00:58:01.965 --> 00:58:04.965
of the willing and build this interest in the system.
1296
00:58:05.385 --> 00:58:08.845
```

```
And when you couch it that way, people go, oh, you know,
1297
00:58:08.865 --> 00:58:09.925
I'm starting to get the idea
1298
00:58:09.925 --> 00:58:11.405
behind the safety management system
1299
00:58:11.985 --> 00:58:15.405
and safety promotion specifically, I'm on board.
1300
00:58:15.945 --> 00:58:16.965
Um, and,
1301
00:58:16.965 --> 00:58:19.365
and to me, especially in engineering organizations,
1302
00:58:19.525 --> 00:58:22.085
I think this can be very powerful tool, um,
1303
00:58:22.265 --> 00:58:23.325
as well as flight test.
1304
00:58:23.345 --> 00:58:25.205
And I know that there's been some pockets
1305
00:58:25.555 --> 00:58:27.125
that have been looking at this quite closely.
1306
00:58:27.265 --> 00:58:28.965
And it's not just in aviation,
1307
00:58:29.025 --> 00:58:30.405
but also in the medical community.
1308
00:58:30.405 --> 00:58:33.885
Automotive all kind, um, uh, power generation
1309
00:58:34.515 --> 00:58:36.885
have been using STPA quite effectively.
```

```
00:58:37.545 --> 00:58:39.925
Uh, so they find that they, they are able
00:58:39.925 --> 00:58:42.565
to identify more hazards than the legacy system.
1312
00:58:42.705 --> 00:58:44.605
So Jeff, thanks for that question
1313
00:58:44.745 --> 00:58:47.285
and, um, I'm glad you're on board with, uh,
1314
00:58:47.825 --> 00:58:49.045
on this STPA journey,
1315
00:58:49.045 --> 00:58:50.885
and I'm hoping to see that we can get, uh,
1316
00:58:50.885 --> 00:58:52.365
better traction on it going forward.
1317
00:58:54.535 --> 00:58:56.915
Um, I think we're down to the, one
1318
00:58:56.915 --> 00:58:58.035
of the last questions here.
1319
00:58:58.935 --> 00:59:01.115
Uh, where would be a good start point?
1320
00:59:01.115 --> 00:59:04.635
This is, uh, coachee a good start point in
1321
00:59:04.635 --> 00:59:05.755
developing safety culture.
1322
00:59:06.535 --> 00:59:10.495
Um, be, I guess the, their organization experience is
1323
00:59:10.495 --> 00:59:12.655
```

```
that it's an engineer oriented startup.
1324
00:59:12.925 --> 00:59:14.735
Okay. Well, you know, I I,
1325
00:59:15.575 --> 00:59:18.575
although I'm not involved in, let's say urban air mobility,
1326
00:59:19.235 --> 00:59:21.055
but I sense that there's really a rush
1327
00:59:21.145 --> 00:59:22.565
to market for these vehicles.
1328
00:59:23.505 --> 00:59:27.045
And, uh, there's already been some, uh, mishaps
1329
00:59:27.355 --> 00:59:29.285
with these vehicles now, thankfully,
1330
00:59:29.445 --> 00:59:32.925
I think there's only one recently that involved an injury.
1331
00:59:33.705 --> 00:59:35.565
Um, I don't think we have any fatalities,
1332
00:59:36.065 --> 00:59:38.605
but obviously many of us are guarded
1333
00:59:38.605 --> 00:59:40.325
because a, a lot
1334
00:59:40.325 --> 00:59:42.165
of these companies are bringing in
1335
00:59:42.515 --> 00:59:43.885
experienced flight testers.
1336
00:59:43.885 --> 00:59:47.315
And so now flight testers are not only trying
```

```
1337
00:59:47.315 --> 00:59:49.195
to probably infuse the discipline
1338
00:59:49.495 --> 00:59:53.555
and precise execution of test, um, in, in ways
1339
00:59:53.555 --> 00:59:54.955
that flight testers are very good at,
1340
00:59:55.495 --> 00:59:58.115
but also on, uh, they're also part of this culture
1341
00:59:58.785 --> 01:00:00.435
development as well.
1342
01:00:00.575 --> 01:00:04.355
And, and, um, with that, I, uh, I'll throw that over
1343
01:00:04.415 --> 01:00:05.955
to maybe Sunny first
1344
01:00:06.295 --> 01:00:09.555
and get your, your thoughts on, uh,
1345
01:00:09.915 --> 01:00:11.795
starting from scratch on culture,
1346
01:00:12.055 --> 01:00:14.755
how you might approach your company leadership on having
1347
01:00:14.755 --> 01:00:18.075
that, that fierce discussion on what it takes
1348
01:00:18.135 --> 01:00:21.555
to establish a good safety culture in the company, um,
1349
01:00:21.735 --> 01:00:25.075
and the expectations, um, that, that come
1350
01:00:25.075 --> 01:00:27.155
```

```
with the development of, of the safety system.
1351
01:00:29.355 --> 01:00:32.645
It's a great question. Um, I, I think, um, you know,
1352
01:00:32.645 --> 01:00:34.445
you have to have structure, right?
1353
01:00:34.505 --> 01:00:36.685
So one of the elements of safety culture is you have
1354
01:00:36.685 --> 01:00:40.045
to have structure, you know, without the structure of, uh,
1355
01:00:40.065 --> 01:00:42.405
an SMS making sure the mechanisms are there,
1356
01:00:42.425 --> 01:00:43.525
and not just the SMS,
1357
01:00:43.525 --> 01:00:44.885
but your organizational structure
1358
01:00:44.885 --> 01:00:46.445
that includes the resources
1359
01:00:46.985 --> 01:00:50.005
and the clarity of, of structure to allow you to,
1360
01:00:50.145 --> 01:00:51.405
to move forward smartly.
1361
01:00:52.025 --> 01:00:53.165
You have to have structure.
1362
01:00:53.585 --> 01:00:55.405
But, so that's one thing you have to have.
1363
01:00:55.405 --> 01:00:56.405
If you don't have it, you have to
```

```
01:00:56.405 --> 01:00:57.485
start working on it immediately.
1365
01:00:58.025 --> 01:01:02.005
Uh, but you also have to have that desire, that desire to,
1366
01:01:02.025 --> 01:01:03.885
to, to say, I, I want to be the best.
1367
01:01:04.665 --> 01:01:06.325
And then when you say, well, what does that mean?
1368
01:01:06.505 --> 01:01:09.365
You know, well, what to be the best as a professional,
1369
01:01:09.595 --> 01:01:10.605
what does that mean?
1370
01:01:11.035 --> 01:01:14.005
What professionalism includes a strong domain of safety?
1371
01:01:14.745 --> 01:01:17.405
You know, so you have to have that desire.
1372
01:01:17.825 --> 01:01:20.325
So when you look at, excuse me, any kind
1373
01:01:20.325 --> 01:01:23.365
of change management process, you heard the acronym add car,
1374
01:01:24.175 --> 01:01:26.875
um, you know, you have to make an awareness that we need
1375
01:01:26.875 --> 01:01:27.955
to change, right?
1376
01:01:28.455 --> 01:01:31.995
So, so once that awareness is we, we need to change, uh,
1377
01:01:31.995 --> 01:01:33.155
```

```
and that's what we're talking about here,
1378
01:01:33.295 --> 01:01:34.715
we wanna take this first step of
1379
01:01:34.715 --> 01:01:35.915
what the first step should it be.
1380
01:01:36.375 --> 01:01:38.235
The next step in acar is desire.
1381
01:01:38.735 --> 01:01:41.155
Uh, you have to have the desire to take that next step.
1382
01:01:41.655 --> 01:01:44.555
So my, my, the quick answer to it is build the structure.
1383
01:01:45.095 --> 01:01:46.875
The tools are right there, the blueprint,
1384
01:01:47.055 --> 01:01:50.835
Tom has been talking about it, doc 98, 58 9 from iko.
1385
01:01:50.895 --> 01:01:53.395
That's, that's the blueprint for building an SMS.
1386
01:01:53.655 --> 01:01:57.155
But you have to have that desire to be a top professional
1387
01:01:57.465 --> 01:01:59.995
with a strong dimension of safety as a core value.
1388
01:02:00.065 --> 01:02:01.115
It's not your only value,
1389
01:02:01.495 --> 01:02:04.315
but we're balancing safety with, with, uh, productivity,
1390
01:02:04.695 --> 01:02:07.115
or we're balancing safety with, uh, the mission.
```

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1391
01:02:07.735 --> 01:02:09.755
Um, but it has to be a core value.
1392
01:02:10.215 --> 01:02:13.635
So then we have to just talk about it enough to, to show
1393
01:02:13.815 --> 01:02:15.035
and prove to ourselves
1394
01:02:15.335 --> 01:02:18.235
and to our organization, our stakeholders, that it is
1395
01:02:18.755 --> 01:02:21.165
a desired value to protect and cherish.
1396
01:02:21.625 --> 01:02:23.925
So with those two things, that's your first step, if that's
1397
01:02:23.925 --> 01:02:25.805
to, to answer that question in, in
1398
01:02:25.825 --> 01:02:27.165
as brief ways, I think I can.
1399
01:02:27.895 --> 01:02:29.955
Hey, Sonny, before I go to, uh, rod
1400
01:02:30.545 --> 01:02:34.275
with a specific question related, um, on the 40 40 26,
1401
01:02:35.195 --> 01:02:38.055
should the safety manager get the ear
1402
01:02:38.555 --> 01:02:42.415
of the company president, CEO, and further during an audit?
1403
01:02:42.415 --> 01:02:44.175
Should the auditor interview this,
1404
01:02:44.195 --> 01:02:45.495
```

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the company president interview?
1405
01:02:46.825 --> 01:02:48.345
Absolutely. On both of those questions.
1406
01:02:48.725 --> 01:02:52.585
Um, it's, it's still something that's evolving in business
1407
01:02:52.585 --> 01:02:54.185
and the air charter, uh, industry,
1408
01:02:54.445 --> 01:02:56.385
but it's becoming more and more common.
1409
01:02:57.085 --> 01:02:59.145
Um, and now what, what's,
1410
01:02:59.445 --> 01:03:02.145
what's a little bit still murky is
1411
01:03:02.285 --> 01:03:03.705
who is the accountable executive?
1412
01:03:03.725 --> 01:03:05.625
Do you really think I'm gonna get to talk to the
1413
01:03:06.145 --> 01:03:07.345
CEO of Gulfstream.
1414
01:03:07.365 --> 01:03:08.785
Do you really think I'm gonna get to talk
1415
01:03:08.785 --> 01:03:09.945
to the CEO of FedEx?
1416
01:03:10.575 --> 01:03:13.465
Typically not. But you're gonna talk to an executive
1417
01:03:13.465 --> 01:03:15.985
that has that decision making power to say,
```

```
1418
01:03:16.405 --> 01:03:17.745
you can have the money you need
01:03:17.745 --> 01:03:19.145
to get done what you need to get done.
1420
01:03:19.455 --> 01:03:22.865
That person's ultimately, uh, that has the authority
1421
01:03:23.325 --> 01:03:26.145
and the accountability, what goes on in
1422
01:03:26.145 --> 01:03:28.305
that specific flying organization.
1423
01:03:28.765 --> 01:03:31.665
So oftentimes on a big organization like Bank of America,
1424
01:03:31.945 --> 01:03:34.145
I don't get to talk to the Bank of America CEO,
1425
01:03:34.365 --> 01:03:37.145
but I do get to talk to the Bank of America executive that
1426
01:03:37.145 --> 01:03:38.625
that flight department reports to,
1427
01:03:38.625 --> 01:03:40.985
that has the money in hand and say, you can buy a new jet.
1428
01:03:42.485 --> 01:03:43.825
So that, that, that's that.
1429
01:03:43.845 --> 01:03:46.265
And that safety manager should have direct access.
1430
01:03:46.605 --> 01:03:48.145
And we look at it like a monthly meeting,
1431
01:03:48.335 --> 01:03:50.705
```

```
like a 30 minute hot wash, is what we call it.
1432
01:03:51.125 --> 01:03:52.825
Hey, let's get together once a month.
1433
01:03:53.075 --> 01:03:54.945
Let's talk about what's going on in the safety world.
1434
01:03:54.975 --> 01:03:57.905
That executive says, I get it. I understand. Boom.
1435
01:03:58.085 --> 01:04:00.705
And then they move on, or they have a deeper discussion.
1436
01:04:00.705 --> 01:04:02.185
That's what we used to do in the sa uh,
1437
01:04:02.265 --> 01:04:04.065
C 17 safety program management.
1438
01:04:04.305 --> 01:04:06.145
I reported to a colonel who reported to a general,
1439
01:04:06.215 --> 01:04:08.185
once a month, I met with the general one-on-one
1440
01:04:08.185 --> 01:04:11.305
for 30 minutes, and we got to do that, you know,
1441
01:04:11.305 --> 01:04:14.425
like come together with, with regard to embracing safety.
1442
01:04:14.725 --> 01:04:16.665
And sometimes the general would say, you need
1443
01:04:16.665 --> 01:04:17.665
to do more than what you're doing.
1444
01:04:18.125 --> 01:04:19.785
And and I'll say, yeah, but, you know,
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01:04:19.785 --> 01:04:21.705
and he goes, I know Colonel so-and-so said this,
01:04:21.725 --> 01:04:23.465
but we're gonna spend some more money and make this happen.
1447
01:04:23.465 --> 01:04:24.865
Let's do it. Right,
1448
01:04:25.175 --> 01:04:29.065
because that general officer was held accountable for, for
1449
01:04:29.225 --> 01:04:32.065
what might happen if we didn't take the right next steps.
1450
01:04:34.045 --> 01:04:36.325
Excellent, Sonny, thank you for that. Like to, yeah.
1451
01:04:36.425 --> 01:04:39.005
And Rod, um, go ahead. I, I also, yeah,
1452
01:04:39.005 --> 01:04:40.925
I'd like to, I, I'd like to see if I can, uh,
1453
01:04:41.025 --> 01:04:43.125
attack 3, 3, 3 of the questions.
1454
01:04:43.185 --> 01:04:46.325
One of them being, uh, uh, standing up an organization.
1455
01:04:46.425 --> 01:04:49.005
How do you start, how do you begin with safety promotion?
1456
01:04:49.595 --> 01:04:52.805
Well, like Keith says on his question,
1457
01:04:52.925 --> 01:04:55.605
a safety promotion is, uh, top down and,
1458
01:04:55.825 --> 01:04:58.205
```

```
and, uh, yo, so you start, you start up a,
1459
01:04:58.285 --> 01:05:01.045
a new organization, a new flight test organization,
1460
01:05:01.185 --> 01:05:05.805
new company, uh, and, uh, if, if the c if the safety officer
1461
01:05:05.865 --> 01:05:10.245
and the CEO don't, don't have a top down, um,
1462
01:05:11.365 --> 01:05:14.585
uh, uh, policy or, or, uh,
1463
01:05:14.965 --> 01:05:19.195
or idea, then, uh, the you're dead in the water to, to begin
1464
01:05:19.195 --> 01:05:20.835
with, uh, because you can,
1465
01:05:20.935 --> 01:05:22.955
it cannot be bottoms up, you know?
1466
01:05:23.175 --> 01:05:25.035
So, so the CEO, and,
1467
01:05:25.055 --> 01:05:28.155
and this is definitely one of the things I do in an audit.
1468
01:05:28.215 --> 01:05:30.195
The first thing, one of the first things I do, I,
1469
01:05:30.315 --> 01:05:31.395
I interview the CEO
1470
01:05:31.395 --> 01:05:34.925
because I wanna get the feel from just talking
1471
01:05:35.025 --> 01:05:38.645
to him about whether he has a safety culture or not.
```

```
1472
01:05:39.545 --> 01:05:41.485
And, and if that person, he
1473
01:05:41.485 --> 01:05:45.765
or she does not, then, uh, you know, that's, that's, uh,
1474
01:05:46.265 --> 01:05:48.085
that's a dead end right there because,
1475
01:05:48.585 --> 01:05:51.965
and I tell him at the debriefing, uh, I point blank,
1476
01:05:51.965 --> 01:05:56.285
tell him, uh, um, you, you can't go anywhere
1477
01:05:56.425 --> 01:06:00.805
unless you understand this and feel this,
1478
01:06:00.915 --> 01:06:03.605
because you cannot, cannot expect anybody below you
1479
01:06:03.625 --> 01:06:04.725
to, to, to feel it.
1480
01:06:04.725 --> 01:06:07.285
If you don't, if you don't give the, uh, the, the message,
1481
01:06:08.865 --> 01:06:13.645
uh, by just talking, uh, so, so, so you can hire,
1482
01:06:14.345 --> 01:06:16.445
uh, experienced, uh, flight test pilots,
1483
01:06:16.445 --> 01:06:19.165
flight test engineers, and you, they usually come,
1484
01:06:19.225 --> 01:06:20.725
if they're experienced and they've been
1485
01:06:20.725 --> 01:06:22.845
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around the flight test, they, they usually come with a,
1486
01:06:22.845 --> 01:06:23.925
with a good safety culture.
1487
01:06:24.385 --> 01:06:28.125
Um, so it's, it should be not too hard to, to maintain.
1488
01:06:28.125 --> 01:06:30.925
And this is where the promotion pillar comes in, into,
1489
01:06:30.925 --> 01:06:32.765
because now you have to
1490
01:06:33.505 --> 01:06:36.085
really focus on a promotion part at the beginning
1491
01:06:36.785 --> 01:06:39.445
to make people understand that this is not just a manual
1492
01:06:39.445 --> 01:06:41.845
that you're gonna hang on a, on a file, and that's it.
1493
01:06:41.845 --> 01:06:43.685
And you're gonna get a certificate, and that's it.
1494
01:06:44.105 --> 01:06:46.125
You have to build it from the, from the ground up,
1495
01:06:46.145 --> 01:06:47.245
but driven from the top.
1496
01:06:48.045 --> 01:06:51.065
Uh, so, so to begin an organization
1497
01:06:51.285 --> 01:06:54.385
and to develop safety culture on our organization,
1498
01:06:55.045 --> 01:06:57.985
it actually, it's a good thing that you are, that you are,
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1499
01:06:58.095 --> 01:07:01.025
that you're beginning a, a, a new organization
1500
01:07:01.025 --> 01:07:04.105
because you can, you have the advantage of developing
1501
01:07:04.105 --> 01:07:05.625
that safety culture from the start.
1502
01:07:06.365 --> 01:07:08.505
And this is why it's so important to have
1503
01:07:08.745 --> 01:07:12.625
that safety officer who is, who works directly for the CEO
1504
01:07:13.045 --> 01:07:14.345
to, to develop
1505
01:07:14.445 --> 01:07:17.625
and tell the CEO what they need to do in that organization
1506
01:07:17.805 --> 01:07:19.585
to, to maintain and, and develop
1507
01:07:19.645 --> 01:07:20.865
and maintain a safety culture.
1508
01:07:21.405 --> 01:07:24.825
And to answer, answer Keith's, uh, question, okay, so
1509
01:07:24.825 --> 01:07:25.985
that's a top down program.
1510
01:07:26.085 --> 01:07:29.585
And what it, it's, so, is it, so you do safety promotion,
1511
01:07:29.645 --> 01:07:31.585
is it at the expense of the other pillars?
1512
01:07:32.245 --> 01:07:35.905
```

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Not really. Because if you do safety promotion correctly,
1513
01:07:35.925 --> 01:07:37.945
and remember that one slide that I show you
1514
01:07:37.945 --> 01:07:41.065
with safety promotion is a blanket, it's not just a pillar
1515
01:07:41.065 --> 01:07:42.545
that you're just gonna do independently.
1516
01:07:43.005 --> 01:07:44.945
Uh, safety promotion is a blanket
1517
01:07:45.015 --> 01:07:46.665
that covers all the other pillars.
1518
01:07:47.685 --> 01:07:50.945
So what you do is, uh, is, uh, training and education.
1519
01:07:51.845 --> 01:07:54.425
It is, it's the part of promotion that you do
1520
01:07:54.445 --> 01:07:56.225
to cover the other, the other pillars.
1521
01:07:56.725 --> 01:07:58.785
And, uh, so your safety, your training
1522
01:07:58.785 --> 01:08:01.865
and education should cover the entire SMS program.
1523
01:08:02.925 --> 01:08:06.625
So, so I think I could, I, I probably addressed the, uh, two
1524
01:08:06.625 --> 01:08:08.185
or three of the questions there.
1525
01:08:09.655 --> 01:08:14.015
Absolutely. Um, so I, that gets really back to one
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1526
01:08:14.015 --> 01:08:16.725
of my original comments on this is a challenge
01:08:16.785 --> 01:08:18.045
for some safety managers.
1528
01:08:18.205 --> 01:08:21.485
I think that they don't have the ear of senior executive.
1529
01:08:22.185 --> 01:08:24.645
And the, again, going back to the literature,
1530
01:08:25.315 --> 01:08:27.645
it's quite specific on what the roles
1531
01:08:27.645 --> 01:08:29.365
and responsibilities are for the accountable
1532
01:08:29.365 --> 01:08:30.765
executive in your organization.
1533
01:08:31.385 --> 01:08:34.565
Now, um, the standard, uh,
1534
01:08:34.685 --> 01:08:39.645
NAS 99 27 specifically gives you an opportunity to delegate
1535
01:08:40.035 --> 01:08:41.045
that responsibility,
1536
01:08:41.065 --> 01:08:43.285
but I think you should consider that carefully.
1537
01:08:43.945 --> 01:08:45.005
Um, I,
1538
01:08:45.165 --> 01:08:48.525
I really do feel like this needs to be at the highest levels.
1539
01:08:48.825 --> 01:08:50.205
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Top down has been mentioned over
1540
01:08:50.205 --> 01:08:53.485
and over again today, uh, to have the best effect.
1541
01:08:53.705 --> 01:08:56.885
And if, if, gosh, if you can get that once a month,
1542
01:08:56.985 --> 01:09:00.085
30 minutes with the big boss, fabulous.
1543
01:09:00.275 --> 01:09:01.405
That that's fantastic.
1544
01:09:02.265 --> 01:09:04.605
And I think it was also mentioned, you know, in terms
1545
01:09:04.625 --> 01:09:07.925
of the, the characterization of the, the person
1546
01:09:07.925 --> 01:09:11.725
that you want in the role, they need to want the job,
1547
01:09:12.305 --> 01:09:14.645
but perhaps not necessarily need the
1548
01:09:14.645 --> 01:09:16.005
job, if that makes sense.
1549
01:09:16.075 --> 01:09:19.605
They have to have the, the courageousness to be what I like
1550
01:09:19.605 --> 01:09:22.485
to call the reality department in your organization
1551
01:09:22.945 --> 01:09:25.405
and be able to tell the boss what's really going on.
1552
01:09:26.065 --> 01:09:28.325
Um, now of course, you can do that diplomatically,
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1553
01:09:28.665 --> 01:09:31.005
and you don't wanna catch yourself flatfooted
01:09:31.005 --> 01:09:34.445
and going, um, with a recoil that says, well,
1555
01:09:34.585 --> 01:09:35.725
how come you didn't fix that?
1556
01:09:36.395 --> 01:09:39.125
Well, one guy, one safety manager,
1557
01:09:39.295 --> 01:09:41.445
can't fix all the woes in an organization
1558
01:09:41.465 --> 01:09:45.085
and certainly can't fix the culture if it's not,
1559
01:09:45.305 --> 01:09:46.725
if it's not where it needs to be.
1560
01:09:46.945 --> 01:09:50.765
So the conversations, that's why I use the word fierce, uh,
1561
01:09:50.765 --> 01:09:53.085
in describing, uh, conversations sometimes
1562
01:09:53.085 --> 01:09:55.125
because it could get a little contentious,
1563
01:09:55.225 --> 01:09:59.245
but hopefully you have a receptive boss that, um,
1564
01:09:59.545 --> 01:10:01.045
ha has good safety sense,
1565
01:10:01.345 --> 01:10:03.125
and you can cite several accidents.
1566
01:10:03.665 --> 01:10:08.285
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Um, uh, Richard asked, uh, you know, how do you respond
1567
01:10:08.285 --> 01:10:09.325
to an executive who asked
1568
01:10:09.325 --> 01:10:11.645
how an SMS would've prevented an actual accident
1569
01:10:12.025 --> 01:10:13.645
and asked for a specific example?
1570
01:10:14.515 --> 01:10:19.465
Well, you know, I I I, I try to address this on,
1571
01:10:19.525 --> 01:10:20.745
on many different levels to,
1572
01:10:20.775 --> 01:10:24.105
because, uh, what you hear from a lot
1573
01:10:24.105 --> 01:10:27.345
of these prominent accidents from the NTSB is, well, see,
1574
01:10:27.345 --> 01:10:29.865
they didn't have an SMS, therefore they were unsafe.
1575
01:10:31.285 --> 01:10:33.415
Well, I think we can all agree that just
1576
01:10:33.415 --> 01:10:35.775
because you have an SMS doesn't mean you're safe.
1577
01:10:37.015 --> 01:10:38.475
We want an effective
1578
01:10:38.655 --> 01:10:40.355
and robust safety management system,
1579
01:10:40.845 --> 01:10:42.755
which will enable better safety.
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1580
01:10:43.695 --> 01:10:47.885
Um, and I know this is a tough conversation to have
01:10:47.885 --> 01:10:51.315
because it's hard to prove a negative, right?
1582
01:10:51.375 --> 01:10:55.075
But we know that if you don't do these things, bad things,
1583
01:10:55.815 --> 01:10:58.515
um, are more probable in happening.
1584
01:10:59.135 --> 01:11:03.855
So, um, um, rod, any other thoughts on, on how to,
1585
01:11:04.235 --> 01:11:06.855
to, you know, convince an executive that you, you know,
1586
01:11:06.855 --> 01:11:08.855
an SMS is really what we need,
1587
01:11:08.855 --> 01:11:10.695
but it's not necessarily secret sauce.
1588
01:11:10.995 --> 01:11:12.495
It, it takes some skin in the game.
1589
01:11:13.995 --> 01:11:16.485
Well, you know, uh, it, it's, that's a hard thing,
1590
01:11:16.505 --> 01:11:19.085
and that's why you need to have a real good safety officer,
1591
01:11:19.085 --> 01:11:21.805
because it's, it's it for an nonbeliever, A CEO
1592
01:11:21.805 --> 01:11:24.005
that comes in and says, and says, well, you know,
1593
01:11:24.095 --> 01:11:25.245
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we've never had an accident.
1594
01:11:26.865 --> 01:11:28.235
That, I mean, that is,
1595
01:11:28.465 --> 01:11:31.315
that is the worst comment that I've ever heard.
1596
01:11:31.475 --> 01:11:34.875
And Peter Don, uh, Peter, uh, made a mention in his, uh,
1597
01:11:35.075 --> 01:11:38.915
questions here, uh, uh, you know, zero accidents, just, just
1598
01:11:38.915 --> 01:11:41.475
to say we've never had an accident doesn't mean you have a
1599
01:11:41.545 --> 01:11:43.955
safe program or, uh, a safe program.
1600
01:11:44.135 --> 01:11:48.115
Uh, so, you know, I really, uh, I really don't like to hear
1601
01:11:48.115 --> 01:11:49.435
that we've never had an accident,
1602
01:11:49.435 --> 01:11:51.155
therefore, we don't need a, this, this,
1603
01:11:51.255 --> 01:11:52.355
we don't need a safety program.
1604
01:11:53.135 --> 01:11:55.235
Um, but you need to convince 'em
1605
01:11:55.235 --> 01:11:59.315
that then an accident like the G six 50, for example, uh,
1606
01:11:59.495 --> 01:12:04.405
or others, um, cost money, not only cost money costs lives
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01:12:04.725 --> 01:12:05.725
'cause reputation.
1608
01:12:06.205 --> 01:12:10.045
I mean, you can lose the entire company on one accident if,
1609
01:12:10.185 --> 01:12:12.005
if that you need to convince him.
1610
01:12:12.005 --> 01:12:15.405
That's why, uh, it takes a good safety officer to try
1611
01:12:15.405 --> 01:12:16.525
to convince a nonbeliever.
1612
01:12:16.905 --> 01:12:20.685
And it has to be that, that nonbeliever, the CEO has
1613
01:12:20.685 --> 01:12:23.005
to be convinced so he can relay it down downstream.
1614
01:12:23.665 --> 01:12:27.325
Uh, and if, if he can't do that, well, you got a lot of work
1615
01:12:27.325 --> 01:12:30.125
to do, uh, to, to, to go forth,
1616
01:12:30.875 --> 01:12:32.285
because then, then you'll,
1617
01:12:32.285 --> 01:12:34.685
then you'll have a paperwork manual that sits on the shelf.
1618
01:12:35.355 --> 01:12:37.085
Yeah. Amen. Rod, go ahead, sunny.
1619
01:12:37.635 --> 01:12:40.445
Well, I, I like the question, does the SMS can,
1620
01:12:40.445 --> 01:12:41.765
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the SMS prevent an accident?
1621
01:12:41.785 --> 01:12:42.885
And, and we actually kind
1622
01:12:42.885 --> 01:12:45.285
of make this phone in our workshops at Weyburn.
1623
01:12:45.545 --> 01:12:48.125
We start off each day with a, with an accident report,
1624
01:12:48.425 --> 01:12:50.245
and we say, you know, you know what everybody does?
1625
01:12:50.245 --> 01:12:51.485
They look at these accident reports
1626
01:12:51.485 --> 01:12:52.885
and go, oh, that can't happen here.
1627
01:12:53.665 --> 01:12:55.965
Not at our place. That that won't happen here.
1628
01:12:56.155 --> 01:12:57.885
Well, how do you know, right?
1629
01:12:58.625 --> 01:12:59.765
How do you know it can't happen there?
1630
01:12:59.785 --> 01:13:02.325
So what you do to answer that question is you get into
1631
01:13:02.325 --> 01:13:04.205
that finding section of the accident report,
1632
01:13:04.205 --> 01:13:05.925
and you go mining for hazards.
1633
01:13:06.195 --> 01:13:09.485
Each one of those statements has a hazard embedded into it,
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01:13:09.485 --> 01:13:13.565
whether it's pressure, stress, fatigue, complacency, uh, uh,
01:13:13.595 --> 01:13:15.005
deviation from SOP,
1636
01:13:15.185 --> 01:13:17.965
and you go mining for that hazard, you extract that hazard
1637
01:13:18.025 --> 01:13:19.485
and you stick it into that entry point
1638
01:13:19.485 --> 01:13:21.005
of the safety risk management process,
1639
01:13:21.505 --> 01:13:22.925
and then you work it, right?
1640
01:13:23.585 --> 01:13:25.885
And so, if your SMS is really robust,
1641
01:13:25.945 --> 01:13:27.725
if your accountable executive says,
1642
01:13:27.905 --> 01:13:29.125
can it really prevent an accident?
1643
01:13:29.185 --> 01:13:30.285
Say, not only can it,
1644
01:13:30.285 --> 01:13:32.165
but look at this, this accident report,
1645
01:13:32.375 --> 01:13:34.125
we've extracted all the hazards out of it.
1646
01:13:34.125 --> 01:13:36.325
We put it in our SMS, and we've mitigated all those.
1647
01:13:36.505 --> 01:13:38.125
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We took an aggregate score of 23
1648
01:13:38.125 --> 01:13:39.485
and we mitigated it down to 15.
1649
01:13:39.945 --> 01:13:41.845
That's theore safety performance.
1650
01:13:41.985 --> 01:13:44.625
But guess what best knowledge we got right now,
1651
01:13:45.015 --> 01:13:47.865
that accident, that particular accident can be prevented
1652
01:13:47.865 --> 01:13:50.545
and is being prevented here at this organization.
1653
01:13:50.935 --> 01:13:52.185
It's not just table talk.
1654
01:13:52.255 --> 01:13:53.865
It's not just guessing over a beer.
1655
01:13:54.365 --> 01:13:56.025
We actually did something fundamental.
1656
01:13:56.205 --> 01:13:58.825
We extract the hazards and work them in our SMS.
1657
01:13:59.005 --> 01:14:01.185
We have addressed that accident report.
1658
01:14:01.455 --> 01:14:02.585
Imagine if you did that
1659
01:14:02.585 --> 01:14:04.665
with the accident reports over the past 20 years.
1660
01:14:04.665 --> 01:14:05.865
There's not a lot of 'em, folks.
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1661
01:14:06.985 --> 01:14:09.525
You just take them and you extract 'em and work 'em.
01:14:09.865 --> 01:14:12.125
It takes work, but it's actually fun work.
1663
01:14:12.185 --> 01:14:14.325
It actually gets you thinking about human factors
1664
01:14:14.425 --> 01:14:15.605
and organizational factors.
1665
01:14:15.745 --> 01:14:17.965
So that's a long-winded answer to say, yes,
1666
01:14:18.025 --> 01:14:19.885
it can prevent accidents, and here's how.
1667
01:14:21.235 --> 01:14:22.485
Yeah, thank you for that, sunny.
1668
01:14:22.585 --> 01:14:26.165
And, you know, I, I'm, I'm not here to, to, uh, um,
1669
01:14:26.675 --> 01:14:28.165
blow horn for Gulf Stream,
1670
01:14:28.185 --> 01:14:31.565
but I mean, we, it was one of the NTSB recommendations
1671
01:14:31.565 --> 01:14:33.525
that we share the lessons from our accident.
1672
01:14:33.825 --> 01:14:37.965
And, um, I, I applaud the company for allowing me and,
1673
01:14:37.985 --> 01:14:40.405
and others, uh, within the organization to
1674
01:14:41.035 --> 01:14:42.165
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talk about our accident
1675
01:14:42.165 --> 01:14:43.205
and the lessons learned so
1676
01:14:43.205 --> 01:14:44.725
that others wouldn't make the same mistake.
1677
01:14:45.305 --> 01:14:47.525
Um, we did not have a safety management system,
1678
01:14:47.525 --> 01:14:51.405
and the NTSB was pretty strong in their opinion about the
1679
01:14:51.405 --> 01:14:55.365
lack of an SMS being part of the issues that, that,
1680
01:14:55.705 --> 01:14:59.365
you know, were part of the accident causality chain.
1681
01:14:59.865 --> 01:15:02.685
Um, similarly, we had, uh, uh,
1682
01:15:02.685 --> 01:15:04.485
several external reviews as well.
1683
01:15:05.345 --> 01:15:08.165
And, uh, the, the same conclusion from some
1684
01:15:08.165 --> 01:15:09.365
of the more prominent, uh,
1685
01:15:09.625 --> 01:15:12.045
flight testers out there in the industry took a very close
1686
01:15:12.045 --> 01:15:14.965
look at our, our, uh, flight testing efforts as well
1687
01:15:14.965 --> 01:15:16.325
as our program, um,
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1688
01:15:16.385 --> 01:15:18.285
and gave us some very, very constructive feedback.
01:15:18.385 --> 01:15:20.565
So again, it, it can be tough.
1690
01:15:20.595 --> 01:15:23.125
It's, it could be, um, a tough thing to hear,
1691
01:15:24.105 --> 01:15:26.845
but, um, you ignore these things,
1692
01:15:27.545 --> 01:15:29.285
you're really exposing yourselves
1693
01:15:29.385 --> 01:15:31.165
to a potential catastrophe.
1694
01:15:31.165 --> 01:15:34.525
And that's really the cautionary tale, I think, in, um,
1695
01:15:34.545 --> 01:15:37.605
making and trying to convince others why this is important.
1696
01:15:38.105 --> 01:15:39.885
And it's really not a big cost driver.
1697
01:15:40.575 --> 01:15:43.645
We're here to avoid significant cost liability.
1698
01:15:43.665 --> 01:15:47.365
And if you look at even Exxon Valdez, the Challenger events,
1699
01:15:47.845 --> 01:15:51.605
I mean, these were really significant events in those
1700
01:15:51.795 --> 01:15:55.805
organizations, um, which I'm, I'm quite sure
1701
01:15:55.805 --> 01:15:57.725
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that they would've probably preferred to avoid.
1702
01:15:58.545 --> 01:16:00.405
Um, so we'll just leave it at that.
1703
01:16:00.825 --> 01:16:04.585
Uh, um, uh, was glad to hear
1704
01:16:04.585 --> 01:16:05.945
that we mentioned diversity inclusion,
1705
01:16:06.245 --> 01:16:09.225
and I would guess I would tell her just, uh, stay tuned, uh,
1706
01:16:09.225 --> 01:16:11.065
because the likes of Sunny Bates and,
1707
01:16:11.085 --> 01:16:15.385
and, uh, others are really, uh, diving into this.
1708
01:16:15.685 --> 01:16:18.225
And, um, obviously a little off topic for today.
1709
01:16:18.225 --> 01:16:21.105
But I just wanted to say that, uh, you know, Sonny is,
1710
01:16:21.245 --> 01:16:23.705
is obviously working on his PhD in this area, and,
1711
01:16:23.725 --> 01:16:25.145
and there's some really interesting stuff.
1712
01:16:25.525 --> 01:16:28.465
And I would say maybe let's connect, uh, Sonny with Carla.
1713
01:16:28.845 --> 01:16:30.185
Um, and we're happy to do that.
1714
01:16:30.245 --> 01:16:33.145
So again, this is part of, of sharing our, our,
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01:16:33.285 --> 01:16:34.625
our wealth and, and knowledge.
1716
01:16:35.125 --> 01:16:38.735
And, uh, it's a very, very interesting discussion.
1717
01:16:39.355 --> 01:16:41.455
And to me, and Sonny can chime in here,
1718
01:16:41.455 --> 01:16:44.775
but it goes back to the psychological safety that, um,
1719
01:16:45.275 --> 01:16:48.495
and I, I agree there's a good connection that you can make,
1720
01:16:48.645 --> 01:16:51.175
because I know that it, it can ruffle feathers
1721
01:16:51.175 --> 01:16:52.375
to talk about diversity inclusion.
1722
01:16:52.405 --> 01:16:53.575
It's uncomfortable for people,
1723
01:16:54.235 --> 01:16:57.775
but if somebody that's a minority doesn't feel comfortable
1724
01:16:58.565 --> 01:17:01.735
reporting because of their minority status,
1725
01:17:01.885 --> 01:17:03.895
then obviously your safety system isn't being
1726
01:17:03.895 --> 01:17:05.175
as effective as it can be.
1727
01:17:06.195 --> 01:17:08.415
Um, senny any, any quick comments on that
1728
01:17:08.415 --> 01:17:11.525
```

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before we, we move on to a different question?
1729
01:17:12.285 --> 01:17:13.725
J Just only that, you know, uh,
1730
01:17:13.925 --> 01:17:17.205
a a a healthy understanding of, of the application
1731
01:17:17.385 --> 01:17:19.245
and the principles of diversity, equity,
1732
01:17:19.245 --> 01:17:22.445
and inclusion, uh, in any organization can really boost the
1733
01:17:22.445 --> 01:17:23.645
culture of the organization.
1734
01:17:23.745 --> 01:17:26.685
It it's a topic that, that needs to be had,
1735
01:17:27.225 --> 01:17:28.525
uh, it's a healthy topic.
1736
01:17:28.825 --> 01:17:29.845
And, um, yeah,
1737
01:17:29.985 --> 01:17:32.325
and anybody that wants to dig into that more,
1738
01:17:32.325 --> 01:17:33.525
please feel free to reach out.
1739
01:17:35.025 --> 01:17:38.445
Um, so for now, um, I'll take a pause on,
1740
01:17:38.545 --> 01:17:40.325
on going directly to the q and a.
1741
01:17:40.585 --> 01:17:43.205
And I wanna shift to communication, if I could,
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1742
01:17:43.225 --> 01:17:44.245
for our last 20 minutes,
1743
01:17:44.555 --> 01:17:46.605
because to me, this is so very important.
1744
01:17:46.605 --> 01:17:48.685
And I know we, we, we anchored a bit on the training
1745
01:17:48.685 --> 01:17:52.405
and education piece, but I, I wanted to, I know we,
1746
01:17:52.575 --> 01:17:55.365
we've been talking about communication in, in some ways,
1747
01:17:55.425 --> 01:17:58.925
but I wanna talk more about the formal communication, um,
1748
01:17:59.025 --> 01:18:01.965
as it pertains to component four sub component,
1749
01:18:02.665 --> 01:18:06.365
and get your thoughts on, you know, what is, what does good
1750
01:18:07.245 --> 01:18:09.485
communication look like as part of your,
1751
01:18:09.515 --> 01:18:10.885
your safety promotion efforts?
1752
01:18:10.905 --> 01:18:13.285
And Sunny, I wanted to, you know, start with you and,
1753
01:18:13.285 --> 01:18:15.365
and your vast, uh, auditing experience
1754
01:18:15.365 --> 01:18:16.525
and working with different clients.
1755
01:18:17.185 --> 01:18:19.205
```

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You know, what, what are some of the things that, you know,
1756
01:18:19.205 --> 01:18:21.485
came across to you as well that was kind of novel?
1757
01:18:21.745 --> 01:18:23.685
You know, that's a really good way to,
1758
01:18:24.385 --> 01:18:26.405
to do communication within the organization.
1759
01:18:26.475 --> 01:18:28.765
Very effective. It, it was far reaching,
1760
01:18:28.765 --> 01:18:31.245
cast a very wide net, um, and,
1761
01:18:31.385 --> 01:18:34.245
and further actually had the benefit that you were after.
1762
01:18:34.265 --> 01:18:35.605
And that is changing behaviors.
1763
01:18:36.505 --> 01:18:39.285
Yep. There, there's, um, you know, a couple way,
1764
01:18:39.785 --> 01:18:41.885
two things I think of is formal and informal.
1765
01:18:41.985 --> 01:18:43.805
So you wanna have formal communications
1766
01:18:44.065 --> 01:18:46.125
and effective informal communication.
1767
01:18:46.145 --> 01:18:48.805
So for formal communications, typically what we're looking
1768
01:18:48.805 --> 01:18:50.325
for, and this will probably resonate with most
```

```
01:18:50.325 --> 01:18:53.445
of the audience here, that information you need to know
1770
01:18:53.445 --> 01:18:55.285
before you go step to do your mission, you know,
1771
01:18:55.285 --> 01:18:56.485
and in the Air Force, we had our,
1772
01:18:56.585 --> 01:18:59.085
our flight crew information file that we had to sign off.
1773
01:18:59.085 --> 01:19:01.885
It was a category A, if you didn't have those sign off,
1774
01:19:01.885 --> 01:19:03.045
you're not stepping to go fly.
1775
01:19:03.385 --> 01:19:05.445
If it was category B, yeah, you need to sign
1776
01:19:05.445 --> 01:19:07.165
that in the next 30 days, 'cause it's important,
1777
01:19:07.225 --> 01:19:09.005
but not so important for this next flight.
1778
01:19:09.705 --> 01:19:12.125
Um, so you need to have that formal way to close loop
1779
01:19:12.125 --> 01:19:14.125
to know that somebody received the
1780
01:19:14.125 --> 01:19:15.805
information and they signed it off.
1781
01:19:16.065 --> 01:19:19.445
Uh, most of your, your typical contemporary SMS software
1782
01:19:19.445 --> 01:19:21.725
```

```
packages has that kind of validation.
1783
01:19:21.745 --> 01:19:24.085
So the safety officer or any manager can look
1784
01:19:24.185 --> 01:19:28.285
and say, okay, I see that, uh, 99% of not 99,
1785
01:19:28.285 --> 01:19:30.165
let's say 75% of the people have read
1786
01:19:30.185 --> 01:19:31.245
and signed this message,
1787
01:19:31.825 --> 01:19:33.885
and I need to reach out to that other 25%.
1788
01:19:34.505 --> 01:19:37.765
But even better, the, the, just
1789
01:19:37.765 --> 01:19:39.325
because somebody read something doesn't
1790
01:19:39.325 --> 01:19:40.445
mean they understood it.
1791
01:19:40.865 --> 01:19:42.725
So the more, even more contemporary
1792
01:19:42.725 --> 01:19:45.805
and progressive, uh, organizations are sending messages out
1793
01:19:45.825 --> 01:19:48.885
in an education format, so they get a message
1794
01:19:48.945 --> 01:19:50.045
and then they get a little quiz,
1795
01:19:50.305 --> 01:19:51.405
and they're so easy to build
```

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1796
01:19:51.405 --> 01:19:53.165
with Google forms and all this kind of stuff.
1797
01:19:53.185 --> 01:19:56.005
Or even, like I said, some of the software packages, like,
1798
01:19:56.025 --> 01:19:57.725
uh, like the companies have to include,
1799
01:19:58.345 --> 01:19:59.485
you can take a quiz at the end
1800
01:19:59.485 --> 01:20:01.165
to make sure they understood the salient points.
1801
01:20:01.185 --> 01:20:02.725
So that's, that's the formal path.
1802
01:20:03.185 --> 01:20:04.405
Uh, any, anything like that.
1803
01:20:04.405 --> 01:20:06.405
And what, what goes into the formal communication?
1804
01:20:06.415 --> 01:20:09.085
We're expecting airworthiness directive service bulletins,
1805
01:20:09.645 --> 01:20:12.365
accident reports, uh, incident reports that are meaningful.
1806
01:20:12.785 --> 01:20:15.685
Any kind of industry information is coming from the outside
1807
01:20:16.025 --> 01:20:17.325
as well as from the inside.
1808
01:20:17.745 --> 01:20:20.125
So again, two dimensions, formal, informal,
1809
01:20:20.125 --> 01:20:22.645
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when we're talking formal, we want to have some kind of way
1810
01:20:22.645 --> 01:20:25.325
to have a closed loop, make sure you understood the message
1811
01:20:25.745 --> 01:20:28.645
and what kind of information inside and outside information.
1812
01:20:29.145 --> 01:20:32.485
Um, so what, what are we capturing internally as hazards?
1813
01:20:32.485 --> 01:20:35.005
What is the industry capturing as external hazards?
1814
01:20:35.345 --> 01:20:38.005
You know, uh, you talk about the, the max program.
1815
01:20:38.145 --> 01:20:39.565
You know, like what, what's the lesson learned
1816
01:20:39.565 --> 01:20:41.285
for the whole industry of the 7, 3, 7 max?
1817
01:20:41.285 --> 01:20:42.805
You know, can we capture that?
1818
01:20:42.985 --> 01:20:44.285
Can we get in into our system?
1819
01:20:44.285 --> 01:20:46.925
Because hey, guess what, it, it could happen here.
1820
01:20:47.425 --> 01:20:51.525
Uh, and then the informal I is more of a, you know, how we,
1821
01:20:51.525 --> 01:20:53.085
how we doing things on a day-to-day basis.
1822
01:20:53.345 --> 01:20:54.845
And this gets into a cultural thing,
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01:20:54.845 --> 01:20:56.845
but it could be more like your, your committee meetings.
1824
01:20:57.025 --> 01:20:58.605
How are the committee meetings being run now, even though
1825
01:20:58.605 --> 01:21:00.125
that's formal, what goes on
1826
01:21:00.125 --> 01:21:02.445
during a committee is more ad hoc.
1827
01:21:02.445 --> 01:21:04.925
The, the discussion goes here, the discussion goes there,
1828
01:21:05.145 --> 01:21:06.685
but you wanna have healthy discussion.
1829
01:21:07.145 --> 01:21:09.885
So even though it's a formal setting, the, the, the,
1830
01:21:10.065 --> 01:21:11.565
the communication can be informal
1831
01:21:11.665 --> 01:21:13.485
and often should be a little bit informal.
1832
01:21:13.545 --> 01:21:15.285
So you can open up and be relaxed, have
1833
01:21:15.285 --> 01:21:16.405
that psychological safety.
1834
01:21:16.945 --> 01:21:19.605
So there's all kinds of informal communications you can
1835
01:21:19.605 --> 01:21:21.605
develop that's gonna really reflect your style
1836
01:21:21.905 --> 01:21:24.245
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and your culture there and your organization.
1837
01:21:25.525 --> 01:21:28.965
I would add, uh, I would add to that, uh, you, you know,
1838
01:21:29.115 --> 01:21:31.205
there's, there's several kinds of communication.
1839
01:21:31.205 --> 01:21:34.805
You, you can have safety briefings, uh, newsletters, uh,
1840
01:21:34.805 --> 01:21:35.805
emails, et cetera.
1841
01:21:35.905 --> 01:21:37.965
Uh, and that's, that's, that's pretty standard.
1842
01:21:37.985 --> 01:21:40.285
But, uh, let me give you an example of,
1843
01:21:41.025 --> 01:21:44.565
of the com the importance of communications on, uh, on, on,
1844
01:21:44.585 --> 01:21:48.565
on particular programs where you have, um, uh,
1845
01:21:48.725 --> 01:21:49.925
inactive periods.
1846
01:21:50.305 --> 01:21:53.045
You know, and a perfect example is the one I'm
1847
01:21:53.185 --> 01:21:54.205
I'm involved with right now.
1848
01:21:54.305 --> 01:21:56.965
We have a freighter conversion where you do, uh,
1849
01:21:58.805 --> 01:22:01.145
baseline testing at the beginning, uh,
```

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01:22:01.445 --> 01:22:04.905
and then you, you, you stand down while the airplane is
01:22:04.905 --> 01:22:07.345
being, uh, modified for almost a year,
1852
01:22:08.275 --> 01:22:09.735
and then you start up again.
1853
01:22:10.115 --> 01:22:13.015
So, so what do you do in the meantime?
1854
01:22:13.125 --> 01:22:16.615
Will the airplane is being modified with the organization?
1855
01:22:16.615 --> 01:22:19.895
What do, how do you keep the safety culture and,
1856
01:22:20.035 --> 01:22:23.695
and the communication channels, uh, open during that period?
1857
01:22:23.915 --> 01:22:25.375
Is it important? Yes, it is.
1858
01:22:25.675 --> 01:22:27.615
You don't just take the SMS
1859
01:22:27.615 --> 01:22:29.375
and hang it up on the wall while
1860
01:22:29.375 --> 01:22:30.655
the airplane's being modified.
1861
01:22:30.995 --> 01:22:33.375
You need to promote it. And, uh,
1862
01:22:33.475 --> 01:22:36.775
and so we, we need to publish those newsletters.
1863
01:22:36.795 --> 01:22:39.055
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And, and so right now, uh, our safe,
1864
01:22:39.075 --> 01:22:40.615
our safety officer is doing that.
1865
01:22:40.995 --> 01:22:44.935
So, and, and if you look at the last, if you, the,
1866
01:22:45.075 --> 01:22:47.055
the slide, the last bullet on the slide,
1867
01:22:47.055 --> 01:22:48.095
there are the protocols.
1868
01:22:49.505 --> 01:22:53.515
This is where the value of the safety officer attending, uh,
1869
01:22:53.545 --> 01:22:57.475
different safety forums can bring in to the organization.
1870
01:22:57.775 --> 01:23:01.275
And while the airplane is, is standing down in your,
1871
01:23:01.335 --> 01:23:04.275
in your idle, actually, they're writing the reports and,
1872
01:23:04.275 --> 01:23:07.125
and, and, and the reports from the baseline flight
1873
01:23:07.385 --> 01:23:09.885
and preparing the flight test plans for the next phase.
1874
01:23:10.225 --> 01:23:12.965
So there is activity, but there's all paperwork activity.
1875
01:23:13.705 --> 01:23:15.125
But you need to keep the focus,
1876
01:23:15.125 --> 01:23:16.565
especially when you're writing the
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01:23:16.565 --> 01:23:17.725
test plans for the next phase.
1878
01:23:18.205 --> 01:23:20.725
'cause that's built into the safety's built into those
1879
01:23:20.725 --> 01:23:23.245
flight test plans with the test hazard analysis and,
1880
01:23:23.545 --> 01:23:25.365
and risk assessments on those test plans.
1881
01:23:26.345 --> 01:23:29.205
So you, you need to bring that in to, to, uh,
1882
01:23:29.205 --> 01:23:32.285
just refresh lessons learned from other programs, uh, uh,
1883
01:23:33.205 --> 01:23:35.445
anything that comes up with those industry forums that,
1884
01:23:35.475 --> 01:23:36.965
that the flight safety officer
1885
01:23:36.985 --> 01:23:39.645
or some managers may want to attend and should.
1886
01:23:40.105 --> 01:23:42.645
So, so, and you have, so you should,
1887
01:23:42.705 --> 01:23:45.765
you should have those newsletters coming, uh, regularly
1888
01:23:45.825 --> 01:23:47.125
during, uh, during the program.
1889
01:23:47.865 --> 01:23:49.725
And, and then, then briefings.
1890
01:23:50.105 --> 01:23:52.525
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You know, you don't wanna burden every, everybody
1891
01:23:52.525 --> 01:23:55.285
with briefings, but, uh, occasionally, uh,
1892
01:23:55.285 --> 01:23:57.365
during the stand down period, uh, you need
1893
01:23:57.365 --> 01:23:59.365
to have briefings, uh, oral briefings.
1894
01:23:59.705 --> 01:24:02.245
But the newsletters are extremely important
1895
01:24:02.305 --> 01:24:03.805
for this particular case where you,
1896
01:24:03.805 --> 01:24:05.205
where you are in between.
1897
01:24:06.105 --> 01:24:08.725
And that's, that's important to keep the safety promotion.
1898
01:24:10.105 --> 01:24:13.715
Yeah. Great comments. Um, rod, I know one of the things
1899
01:24:13.715 --> 01:24:15.035
that I, I think it's safe
1900
01:24:15.035 --> 01:24:16.435
to say we probably ported over from
1901
01:24:17.155 --> 01:24:19.715
military organizations are safety stand downs.
1902
01:24:20.055 --> 01:24:23.555
And I wanted to get your thoughts on not just the reactive
1903
01:24:23.605 --> 01:24:26.675
stand downs that we do after we have a series of mishaps,
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1904
01:24:27.295 --> 01:24:29.555
but proactive safety stand downs, and,
01:24:29.695 --> 01:24:34.115
and do you see that as, um, uh, a positive
1906
01:24:34.255 --> 01:24:35.795
for an organization and,
1907
01:24:35.795 --> 01:24:39.555
and how they deliver safety, uh, content and information?
1908
01:24:40.235 --> 01:24:42.635
Absolutely. No, Bombardier has a perfect example
1909
01:24:42.695 --> 01:24:45.755
of safety standouts where the, you know, corporate, uh, uh,
1910
01:24:45.915 --> 01:24:49.715
NBA and corporate, uh, uh, uh, organizations, uh,
1911
01:24:49.815 --> 01:24:52.355
attend at the FAA themselves, uh,
1912
01:24:52.355 --> 01:24:54.515
develop the safety stand down, uh, once a year.
1913
01:24:54.995 --> 01:24:57.395
I think it's once a year, which is a great idea.
1914
01:24:57.455 --> 01:25:00.155
And, and it's not caused by any incidents or accidents.
1915
01:25:00.155 --> 01:25:01.315
It's just a, just a,
1916
01:25:01.635 --> 01:25:04.435
a regularly scheduled safety stand downs
1917
01:25:04.535 --> 01:25:06.195
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and that they're very important.
1918
01:25:06.255 --> 01:25:09.435
And that's a great way to, to do the safety promotion part.
1919
01:25:11.445 --> 01:25:13.645
Excellent. Sunny, um, um, same question to you.
1920
01:25:13.925 --> 01:25:16.085
'cause I mean, you came from military background.
1921
01:25:16.665 --> 01:25:20.645
Um, do you see, um, a drumbeat of,
1922
01:25:20.705 --> 01:25:21.925
of safety stand downs
1923
01:25:21.925 --> 01:25:24.365
or safety meetings that include the entirety
1924
01:25:24.385 --> 01:25:27.245
of the organization as a positive in a,
1925
01:25:27.585 --> 01:25:29.325
in a more classic flight department sense?
1926
01:25:31.865 --> 01:25:34.085
Um, I, we see a mix.
1927
01:25:34.445 --> 01:25:37.405
I, I, I think, um, it definitely, you know,
1928
01:25:37.495 --> 01:25:39.325
sends a strong message that, you know,
1929
01:25:39.325 --> 01:25:41.325
safety is important from top leadership
1930
01:25:41.325 --> 01:25:42.365
when you have a stand down.
```

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1931
01:25:42.465 --> 01:25:44.965
So I, I, I support that, no doubt about it.
01:25:45.865 --> 01:25:47.185
A lot of organizations we deal
1933
01:25:47.185 --> 01:25:48.905
with also are smaller organizations.
1934
01:25:48.905 --> 01:25:50.705
They have a lot of downtime, so they,
1935
01:25:50.855 --> 01:25:54.025
they just seize the moment, you know, like all our airplane,
1936
01:25:54.025 --> 01:25:56.025
like, maybe they're a one airplane operation,
1937
01:25:56.025 --> 01:25:58.945
so their airplanes and maintenance, they have a safety day
1938
01:25:59.005 --> 01:26:02.345
during that time, um, or maybe have seven aircraft,
1939
01:26:02.365 --> 01:26:04.205
but they still find time in their,
1940
01:26:04.205 --> 01:26:07.325
in their flexible schedule to, to, to schedule a safety day.
1941
01:26:07.865 --> 01:26:10.925
Um, but, um, yeah, I, I think that different kinds
1942
01:26:10.925 --> 01:26:13.205
of communication should consider strongly having
1943
01:26:13.285 --> 01:26:14.365
a safety stand down day.
1944
01:26:14.365 --> 01:26:16.085
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If that's a question fully supported.
1945
01:26:16.405 --> 01:26:19.125
I don't know the degree to which organizations, uh, utilize
1946
01:26:19.125 --> 01:26:21.725
that, um, you know, around the globe.
1947
01:26:22.125 --> 01:26:25.125
I, I think it's, uh, the lesser, you know, I think your,
1948
01:26:25.235 --> 01:26:27.885
your, your bigger organizations with the strong safety
1949
01:26:28.505 --> 01:26:30.365
desire, um, will do this.
1950
01:26:30.905 --> 01:26:32.605
Um, and, and it's a, it's a good thing.
1951
01:26:33.185 --> 01:26:36.645
Um, as, as Turbo mentioned, the newsletters are important,
1952
01:26:36.985 --> 01:26:40.085
you know, uh, speech is from top management are important.
1953
01:26:40.425 --> 01:26:43.245
All kinds of communication from the different, different,
1954
01:26:43.345 --> 01:26:46.605
um, you know, influencers are, are extremely important.
1955
01:26:47.965 --> 01:26:50.855
Yeah, good point. And one of the things we did
1956
01:26:50.855 --> 01:26:52.455
as a flight test safety committee is we,
1957
01:26:52.475 --> 01:26:56.575
we started a flight test safety fact newsletter, um, that,
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01:26:56.575 --> 01:27:01.295
that we push out and, um, uh, turbo as the,
1959
01:27:01.475 --> 01:27:03.455
the current chairman for the flight test safety committee
1960
01:27:03.725 --> 01:27:06.495
follows that up, uh, shortly thereafter with a podcast
1961
01:27:07.295 --> 01:27:10.295
pointing back to the, the newsletter, which, you know,
1962
01:27:10.295 --> 01:27:12.535
we've been encouraging people to distribute freely
1963
01:27:13.035 --> 01:27:15.565
that has some, some safety messaging in there and,
1964
01:27:15.625 --> 01:27:17.125
and, uh, various topics.
1965
01:27:17.395 --> 01:27:20.125
Some can get quite, um, controversial,
1966
01:27:20.305 --> 01:27:23.445
but, you know, just important frank conversation that
1967
01:27:23.475 --> 01:27:25.605
that could stimulate further conversation
1968
01:27:25.605 --> 01:27:26.725
within the organization.
1969
01:27:26.865 --> 01:27:28.365
So that's something that we've done.
1970
01:27:29.125 --> 01:27:30.285
Somebody asked in the q
1971
01:27:30.285 --> 01:27:32.925
```

```
and a about, um, supporting membership
1972
01:27:32.985 --> 01:27:34.405
and professional societies.
1973
01:27:35.395 --> 01:27:38.325
Most definitely, in my view, um,
1974
01:27:39.405 --> 01:27:41.725
participating in the flight test safety workshop today,
1975
01:27:42.215 --> 01:27:44.205
check safety promotion.
1976
01:27:44.665 --> 01:27:48.645
Um, you know, I think a lot of people make more
1977
01:27:48.645 --> 01:27:51.085
of safety management system than was really intended.
1978
01:27:51.355 --> 01:27:53.285
It's supposed to be scalable than tailored
1979
01:27:53.305 --> 01:27:56.005
to your organization, the complexity and size.
1980
01:27:56.665 --> 01:27:59.565
Um, you probably do a lot of these things already.
1981
01:28:00.055 --> 01:28:02.885
Maybe you just don't have it bundled in the typical
1982
01:28:03.245 --> 01:28:05.245
structure of an SMS and don't look through that lens.
1983
01:28:05.945 --> 01:28:07.605
But I would suggest that, you know,
1984
01:28:07.605 --> 01:28:08.885
these are exactly the type of things
```

```
1985
01:28:08.885 --> 01:28:11.285
that you should encourage your, your employees, your,
1986
01:28:11.635 --> 01:28:13.885
your personnel to participate in.
1987
01:28:14.765 --> 01:28:17.905
Uh, membership in professional societies to me gets to
1988
01:28:17.905 --> 01:28:19.505
that technical competence piece,
1989
01:28:19.555 --> 01:28:21.985
which is spelled out in the safety management manual
1990
01:28:22.565 --> 01:28:25.105
as being critically important under this sub-component
1991
01:28:25.565 --> 01:28:26.905
of the safety management system.
1992
01:28:28.445 --> 01:28:31.745
Um, a any other thoughts on that, Sonny?
1993
01:28:32.495 --> 01:28:34.575
I, I do just a, a couple quick thoughts.
1994
01:28:34.675 --> 01:28:39.135
Um, one is, um, if, if anybody thinks that the job of SMS
1995
01:28:39.135 --> 01:28:41.415
and safety performance is a safety officer's job,
1996
01:28:41.415 --> 01:28:44.215
and the safety committee's job, we're missing the point,
1997
01:28:44.215 --> 01:28:46.135
their, their, their job, the safety officer,
1998
01:28:46.135 --> 01:28:49.055
```

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safety Manager Safety Committee are facilitators their
1999
01:28:49.055 --> 01:28:51.735
enablers, but the, the director of maintenance, the director
2000
01:28:51.735 --> 01:28:54.335
of operations, all the managers in the functional areas
2001
01:28:54.335 --> 01:28:56.455
of an organization, they are the ones
2002
01:28:56.455 --> 01:28:57.615
with the responsibility
2003
01:28:57.755 --> 01:29:00.735
to implement safety risk management principles,
2004
01:29:01.065 --> 01:29:03.805
safety assurance, safety promotion into
2005
01:29:03.805 --> 01:29:05.085
their functional area.
2006
01:29:05.745 --> 01:29:07.565
And, and you look to the safety officer in
2007
01:29:07.565 --> 01:29:09.765
that safety committee for guidance, for, for, for,
2008
01:29:09.865 --> 01:29:12.085
for a knowledge, for, for skill training
2009
01:29:12.505 --> 01:29:13.605
to allow you to do that.
2010
01:29:13.665 --> 01:29:15.925
So when we go audit an organization and,
2011
01:29:15.925 --> 01:29:17.885
and we go to a certain functional area,
```

```
2012
01:29:17.905 --> 01:29:20.045
and they're doing terribly, they go, well, you know,
01:29:20.045 --> 01:29:21.085
they pointed the safety officer.
2014
01:29:21.085 --> 01:29:22.165
It's like, no, no, just point
2015
01:29:22.165 --> 01:29:23.685
that back at you, that that's you.
2016
01:29:23.835 --> 01:29:25.205
This is your functional area.
2017
01:29:25.265 --> 01:29:26.725
You're supposed to be doing this.
2018
01:29:27.545 --> 01:29:29.285
That's your champion over there, that
2019
01:29:29.285 --> 01:29:30.445
that's your facilitator.
2020
01:29:30.465 --> 01:29:32.565
That's the person that's gonna help you be empowered.
2021
01:29:32.905 --> 01:29:34.485
So that, that's one thought. The other thought is,
2022
01:29:34.485 --> 01:29:36.245
when you look at safety management systems,
2023
01:29:36.635 --> 01:29:38.165
it's really nothing new
2024
01:29:38.165 --> 01:29:41.085
and cosmic, you could change the word safety to the
2025
01:29:41.765 --> 01:29:43.205
```

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security, you could change it to quality,
2026
01:29:43.505 --> 01:29:44.845
you could change it to financial.
2027
01:29:45.105 --> 01:29:47.925
It, it's just a way to manage something professionally.
2028
01:29:48.185 --> 01:29:49.605
You have to have principle structure.
2029
01:29:49.905 --> 01:29:51.485
You have to do it, you have
2030
01:29:51.485 --> 01:29:52.685
to make sure you did it effectively.
2031
01:29:52.685 --> 01:29:54.365
That's assurance. And you have to promote it
2032
01:29:54.365 --> 01:29:55.805
to make sure you have the ability to do it.
2033
01:29:56.145 --> 01:29:57.445
You end up to empower yourself.
2034
01:29:57.705 --> 01:30:00.605
So no matter what it is, this structure is universal.
2035
01:30:00.605 --> 01:30:02.645
It's based on ISO 31,000.
2036
01:30:02.675 --> 01:30:04.125
It's, it's, it's, I think that's something
2037
01:30:04.125 --> 01:30:06.005
that's been out there for a long time around the world.
2038
01:30:06.385 --> 01:30:08.965
So it's not nobody is asking you to swallow a new pill.
```

```
2039
01:30:09.235 --> 01:30:10.845
They're just asking you to do something
01:30:10.845 --> 01:30:14.765
with a professional structure to empower yourself to not,
2041
01:30:14.875 --> 01:30:16.085
it's not saying you're broken,
2042
01:30:16.545 --> 01:30:17.725
you, you're obviously not broken.
2043
01:30:17.725 --> 01:30:19.925
You're a very successful group of professionals.
2044
01:30:20.315 --> 01:30:21.885
It's actually here to make you better.
2045
01:30:22.225 --> 01:30:25.005
You, that Top Gun and Huffer, I know he, this is like,
2046
01:30:25.005 --> 01:30:26.405
oh yeah, you're speaking my language now.
2047
01:30:26.615 --> 01:30:29.245
We're gonna make you better using this structure,
2048
01:30:29.415 --> 01:30:31.925
using this culture, using this way.
2049
01:30:32.015 --> 01:30:33.925
We're gonna make you better at what you do
2050
01:30:34.035 --> 01:30:36.125
with human factors and organizational factors.
2051
01:30:36.125 --> 01:30:38.965
Understanding that's the focus for me anyway,
2052
01:30:39.135 --> 01:30:41.725
```

```
those two factors will help you perform at higher levels.
2053
01:30:42.305 --> 01:30:44.485
And that's the, uh, the basic challenge that,
2054
01:30:44.515 --> 01:30:47.485
that we have when we, when stand up a, uh, SMS manual
2055
01:30:47.485 --> 01:30:51.365
because, or system is that, uh, how do you compete, uh,
2056
01:30:51.365 --> 01:30:52.525
against QMS?
2057
01:30:52.745 --> 01:30:56.045
You know, we already have a QMS, you know, so how does,
2058
01:30:56.065 --> 01:30:57.885
how does SMS different than QMS?
2059
01:30:57.905 --> 01:31:00.245
Now we're, we're diverging from the promotion pillar,
2060
01:31:00.345 --> 01:31:01.445
but a little bit, but,
2061
01:31:01.465 --> 01:31:03.485
but it is an interesting, uh, question
2062
01:31:03.485 --> 01:31:05.805
because, uh, how, how do you do it?
2063
01:31:05.835 --> 01:31:09.125
Well, you know, like, uh, Sonny just said, um, we have,
2064
01:31:09.345 --> 01:31:11.125
we already know how to use those tools
2065
01:31:11.125 --> 01:31:13.005
because we have a QMS system
```

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2066
01:31:13.025 --> 01:31:14.725
or some other quality system that's,
2067
01:31:14.725 --> 01:31:16.205
that's probably in place in the company.
2068
01:31:17.105 --> 01:31:20.885
And, and what this SMS does is just takes those same
2069
01:31:20.885 --> 01:31:25.085
principles of how to do a, a quality system and, and,
2070
01:31:25.225 --> 01:31:27.595
and then turn 'em into safety and,
2071
01:31:27.655 --> 01:31:31.555
and have the safety focus versus the quality focus in it,
2072
01:31:31.555 --> 01:31:33.835
which kind of they go together.
2073
01:31:34.375 --> 01:31:35.475
But, but, but they,
2074
01:31:35.535 --> 01:31:39.235
but it should be easier to implement an SMS system when a
2075
01:31:39.235 --> 01:31:40.835
company already has a QMS
2076
01:31:40.835 --> 01:31:43.075
because the, the, the building blocks are already there.
2077
01:31:43.095 --> 01:31:47.195
You just need to, to, to, to tailor it, to, to safety.
2078
01:31:48.045 --> 01:31:51.025
And, and, uh, I like the example of when,
2079
01:31:51.095 --> 01:31:53.585
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when you go audit and you talk to the chief of maintenance
2080
01:31:53.585 --> 01:31:56.105
or the, or the flight test manager and,
2081
01:31:56.125 --> 01:31:57.465
and, and ask him questions.
2082
01:31:57.465 --> 01:31:59.405
And he said, well, they point at the safety officer.
2083
01:31:59.505 --> 01:32:02.085
No, no, it's not that guy.
2084
01:32:02.225 --> 01:32:04.765
Or it's you, you are the one.
2085
01:32:05.505 --> 01:32:07.845
And and this is where you find, find
2086
01:32:07.845 --> 01:32:09.685
that there is no safety culture,
2087
01:32:09.685 --> 01:32:12.525
because until those people understand it is their system,
2088
01:32:12.905 --> 01:32:15.645
and they have a buy-in, just like, uh, in the definition
2089
01:32:15.645 --> 01:32:20.525
of safety culture, that, that, it's, it's, uh, um, Susan,
2090
01:32:20.625 --> 01:32:23.725
if we go, go back to the slide that says the definition
2091
01:32:23.725 --> 01:32:26.645
of safety culture, just wanna point out a couple of, uh,
2092
01:32:26.645 --> 01:32:28.965
things that I highlighted in that, in that slide.
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01:32:29.115 --> 01:32:33.915
Yeah, right there. Uh, they trust, use
01:32:34.095 --> 01:32:39.015
and rely the, the system that everybody needs to do that.
2095
01:32:39.075 --> 01:32:40.815
You know, if you don't, if you haven't built that,
2096
01:32:41.125 --> 01:32:44.695
that they haven't had a buy-in of your SMS system,
2097
01:32:45.155 --> 01:32:47.575
and there is no safety culture until they do
2098
01:32:47.575 --> 01:32:49.095
that accountability
2099
01:32:49.675 --> 01:32:52.735
and individual responsibility for safety, that's a buy-in.
2100
01:32:54.115 --> 01:32:55.495
So, uh, that's important.
2101
01:32:57.465 --> 01:33:00.385
Excellent. Hey, just a couple, uh, questions here
2102
01:33:00.385 --> 01:33:04.705
that have come in, and then I'm gonna just go to you, rod
2103
01:33:04.725 --> 01:33:06.985
and, and sunny, just for a quick wrap up,
2104
01:33:06.985 --> 01:33:08.185
your your closing comments,
2105
01:33:08.185 --> 01:33:11.185
because we're down to our last, uh, four minutes here.
2106
01:33:11.745 --> 01:33:13.225
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Somebody asked about aircraft rescue
2107
01:33:13.405 --> 01:33:15.825
and firefighting, uh, integrated into the SMS.
2108
01:33:16.205 --> 01:33:18.225
Yes. Um, uh,
2109
01:33:18.225 --> 01:33:20.825
number one should be baked into your emergency response
2110
01:33:21.025 --> 01:33:23.105
planning and component, one under safety policy,
2111
01:33:23.685 --> 01:33:26.465
but further, as part of your safety promotional effort,
2112
01:33:26.535 --> 01:33:28.505
most definitely go
2113
01:33:28.645 --> 01:33:31.225
and engage with the aircraft rescue and firefighting.
2114
01:33:31.295 --> 01:33:34.705
Guys, there's good information in the flight test safety.org
2115
01:33:34.705 --> 01:33:37.705
website that we posted up there on a checklist, uh,
2116
01:33:37.805 --> 01:33:42.625
for detachments and, uh, testing on site on how
2117
01:33:42.645 --> 01:33:46.345
to, um, bring your aircraft rescue firefighting guys into a
2118
01:33:46.345 --> 01:33:49.265
better state of readiness to assist you if, uh,
2119
01:33:49.265 --> 01:33:50.505
catastrophe strikes.
```

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2120
01:33:50.885 --> 01:33:54.785
And then lastly, um, somebody mentioned, uh,
2121
01:33:54.785 --> 01:33:57.545
Peter mentioned about the, you know, the o-ring and,
2122
01:33:57.645 --> 01:33:59.785
and the, uh, uh, challenger accident
2123
01:34:00.165 --> 01:34:03.505
and how SMS could have, uh, reshaped, uh, thinking in terms
2124
01:34:03.525 --> 01:34:05.705
of, of whether to execute the launch on the day or not.
2125
01:34:06.135 --> 01:34:08.985
Well, just, uh, a cautionary note here,
2126
01:34:09.405 --> 01:34:11.985
and, uh, Sonny could probably chime in on this one.
2127
01:34:12.405 --> 01:34:16.865
Um, you know, the safety management system is by design not
2128
01:34:16.865 --> 01:34:17.865
to be prescriptive.
2129
01:34:17.895 --> 01:34:20.145
It's not going to tell you how to do things.
2130
01:34:20.205 --> 01:34:22.945
It just basically tells you what needs to be part of it.
2131
01:34:23.365 --> 01:34:25.705
Safety risk management is part and parcel.
2132
01:34:25.815 --> 01:34:28.185
It's got its own component, its own pillar.
2133
01:34:28.965 --> 01:34:32.345
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So, um, hopefully you have a robust safety risk management
2134
01:34:32.345 --> 01:34:33.985
process within your organization
2135
01:34:34.645 --> 01:34:37.145
and a champion for safety that can take a look at all
2136
01:34:37.145 --> 01:34:39.345
of the inputs in this case.
2137
01:34:39.685 --> 01:34:42.225
Hey, boss, we've never launched on a day that cold,
2138
01:34:42.365 --> 01:34:43.465
number one and number two,
2139
01:34:43.835 --> 01:34:46.665
we've never qualified the o-rings to those temperatures.
2140
01:34:46.875 --> 01:34:50.545
Let's take a pass. Um, you know, where, where is the person
2141
01:34:50.545 --> 01:34:51.865
that is the reality department?
2142
01:34:51.865 --> 01:34:55.225
Where is the person that is, uh, holding the emergency brake
2143
01:34:55.245 --> 01:34:57.285
and pulling on it and is not afraid
2144
01:34:57.285 --> 01:34:59.365
to when things just don't add up?
2145
01:34:59.425 --> 01:35:03.125
Taking in all the inputs from, uh, the process
2146
01:35:03.235 --> 01:35:06.005
that you've put in place to have those debates
```

```
01:35:06.065 --> 01:35:09.005
before you make these critical risk decisions.
01:35:09.785 --> 01:35:10.845
Um, so without, you know,
2149
01:35:10.845 --> 01:35:13.045
H hoffer hover, just one, one thing, uh,
2150
01:35:13.075 --> 01:35:16.725
it's just like the, I can't, I can't, uh, uh, ignore it.
2151
01:35:16.745 --> 01:35:18.565
But, uh, one of the things that came out
2152
01:35:18.565 --> 01:35:20.605
of those two challenger accidents is,
2153
01:35:20.705 --> 01:35:22.525
is normalization of deviance.
2154
01:35:23.185 --> 01:35:26.045
And, and those are my favorite, favorite term
2155
01:35:26.045 --> 01:35:28.405
that was coined by, by the investigator on the,
2156
01:35:28.405 --> 01:35:30.885
on the challengers normalization of deviance.
2157
01:35:31.785 --> 01:35:34.005
And, uh, that's what you gotta watch out for.
2158
01:35:34.775 --> 01:35:37.545
Yeah. So with that, we're down to the last two minutes.
2159
01:35:37.925 --> 01:35:40.305
Rod, I wanna thank you for participating.
2160
01:35:40.345 --> 01:35:43.105
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I want to give you 30 seconds for any, uh, wrap up,
2161
01:35:43.105 --> 01:35:44.465
and then I'm gonna do the same for Sunny.
2162
01:35:44.895 --> 01:35:46.425
Okay. So, uh, yeah, thank you.
2163
01:35:46.885 --> 01:35:50.985
Um, yeah, the bottom line is, uh, it's, uh, uh, uh,
2164
01:35:50.985 --> 01:35:55.805
promotion is, uh, is all about, uh, safety culture,
2165
01:35:56.185 --> 01:35:57.565
and that's what you wanna develop
2166
01:35:57.665 --> 01:35:59.445
and maintain safety culture.
2167
01:35:59.905 --> 01:36:03.805
It is not just a pillar, it's a blanket that has
2168
01:36:03.805 --> 01:36:05.525
to be always present and it go,
2169
01:36:05.525 --> 01:36:07.125
it cuts across the other three pillars,
2170
01:36:07.705 --> 01:36:10.365
but that doesn't take away from the other three pillars.
2171
01:36:10.385 --> 01:36:12.565
In fact, it enforces the other three pillars,
2172
01:36:12.905 --> 01:36:14.805
and that's what the safety culture should do.
2173
01:36:15.145 --> 01:36:17.565
Um, and that's, that's the best way I,
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```
01:36:17.685 --> 01:36:18.805
I can summarize everything.
2175
01:36:19.715 --> 01:36:21.765
Fantastic. Thank you, rod. Sunny, over to you.
2176
01:36:23.185 --> 01:36:26.885
Um, well, just a, a short ten second story.
2177
01:36:27.065 --> 01:36:28.525
So I'm flying along and
2178
01:36:28.525 --> 01:36:29.725
it's some kind of Gulfstream product.
2179
01:36:30.405 --> 01:36:31.885
I pull out the airplane flight manual
2180
01:36:31.885 --> 01:36:33.165
because that's what the Air Force taught me
2181
01:36:33.165 --> 01:36:35.445
to do if I just board on a crossing Atlantic.
2182
01:36:36.185 --> 01:36:38.365
And the, the chief pilot says, what are you doing?
2183
01:36:38.465 --> 01:36:41.125
Put that back. And I said, I'm just reviewing the document.
2184
01:36:41.825 --> 01:36:42.925
He goes, why would you do that?
2185
01:36:42.925 --> 01:36:44.485
And I said, because professionals do that.
2186
01:36:44.545 --> 01:36:46.815
He goes, no, put it back. And, uh,
2187
01:36:47.495 --> 01:36:48.975
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I put it back, he's my boss.
2188
01:36:49.755 --> 01:36:51.215
And that was the culture there.
2189
01:36:52.165 --> 01:36:54.215
What I'm getting at is I wanted
2190
01:36:54.215 --> 01:36:55.975
to have the conversation about the airplane.
2191
01:36:56.055 --> 01:36:57.935
I love airplanes. I think we all love airplanes.
2192
01:36:58.215 --> 01:37:00.335
I wanted to talk about the airplane, how it was designed,
2193
01:37:00.595 --> 01:37:02.735
the, the, the buffet boundaries and stuff like that.
2194
01:37:02.735 --> 01:37:04.775
He didn't want any part of that. Was the culture there.
2195
01:37:05.595 --> 01:37:07.255
I'm asking you to do a paradigm shift.
2196
01:37:07.925 --> 01:37:11.215
Grab that binder called Safety Risk Management in your
2197
01:37:11.215 --> 01:37:12.575
organization and talk about it.
2198
01:37:12.645 --> 01:37:15.655
Talk about the process, talk about the promotion of it,
2199
01:37:15.765 --> 01:37:18.735
talk about the assurance of it, talk it.
2200
01:37:18.795 --> 01:37:21.255
And, and if I can give you a book, the doc 98 59,
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2201
01:37:21.255 --> 01:37:24.215
the one Tom's been referencing, grab that book, pull it out,
2202
01:37:24.515 --> 01:37:26.935
and if somebody says, put that back, we don't talk about it.
2203
01:37:26.935 --> 01:37:28.175
That's, that's saying a lot.
2204
01:37:28.355 --> 01:37:30.175
That's saying a lot in your, your organization.
2205
01:37:30.805 --> 01:37:32.375
Have that book out there on the table.
2206
01:37:32.485 --> 01:37:34.495
Have that book something that you respect
2207
01:37:34.555 --> 01:37:35.655
and want to learn more about,
2208
01:37:35.725 --> 01:37:37.335
just like you do an airplane flight manual.
2209
01:37:37.755 --> 01:37:39.855
And that will be a good step in promotion for you.
2210
01:37:41.275 --> 01:37:43.625
Great words. Thank you Sonny, and thank you Rod.
2211
01:37:44.005 --> 01:37:47.665
Uh, I can't express my gratitude to both of you for, um,
2212
01:37:48.185 --> 01:37:49.425
participating in today's tutorial.
2213
01:37:49.645 --> 01:37:51.305
Uh, I think we covered a lot of ground.
2214
01:37:51.825 --> 01:37:53.385
```

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I mean, at, at first blush,
2215
01:37:53.385 --> 01:37:54.985
it looks like safety promotion only has,
2216
01:37:55.080 --> 01:37:57.485
has the two sub components, uh, training
2217
01:37:57.505 --> 01:37:58.565
and, and communication.
2218
01:37:58.625 --> 01:38:01.045
Ah, it's, it's an easy, no, it's not.
2219
01:38:01.545 --> 01:38:04.365
Um, and as Rod likes to say, you know, promotion kind
2220
01:38:04.365 --> 01:38:05.725
of encompasses all of it
2221
01:38:05.915 --> 01:38:07.805
because it all centers back on culture.
2222
01:38:07.945 --> 01:38:09.485
So I, I really appreciate, uh,
2223
01:38:09.545 --> 01:38:11.485
you taking time outta your busy schedules today and,
2224
01:38:11.485 --> 01:38:12.725
and joining me in this tutorial.
2225
01:38:13.345 --> 01:38:17.405
Um, I did wanna throw a shout out to, um, to Susan and,
2226
01:38:17.405 --> 01:38:20.125
and Turbo for their help in, in putting the program together
2227
01:38:20.145 --> 01:38:22.205
and Bruce Remnick, uh,
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01:38:22.305 --> 01:38:24.645
and of course, uh, the, the, uh,
2229
01:38:24.755 --> 01:38:26.845
society headquarter staff out there in,
2230
01:38:26.845 --> 01:38:30.165
in California at the, at the mothership for, uh,
2231
01:38:30.165 --> 01:38:32.485
there's continued support in these workshops.
2232
01:38:32.765 --> 01:38:34.005
I sincerely appreciate it.
2233
01:38:34.465 --> 01:38:37.765
Um, lastly, I just offer a solemn salute to those that,
2234
01:38:38.315 --> 01:38:40.445
that paid the ultimate sacrifice as we think
2235
01:38:40.445 --> 01:38:41.965
of them this Memorial Day weekend.
2236
01:38:42.505 --> 01:38:44.805
Uh, thank all of our, uh, attendees
2237
01:38:44.825 --> 01:38:46.765
for caring about flight test safety,
2238
01:38:46.765 --> 01:38:49.125
and joining us today, uh, on this tutorial,
2239
01:38:49.285 --> 01:38:50.845
I know is a little long and,
2240
01:38:50.905 --> 01:38:53.165
and, uh, we really, it's an important subject.
2241
01:38:53.265 --> 01:38:55.445
```

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We wanted to cover it in this workshop.
2242
01:38:55.705 --> 01:38:56.765
Uh, I think everybody's looking
2243
01:38:56.765 --> 01:38:57.925
forward to getting back to in person.
2244
01:38:58.665 --> 01:39:01.005
Uh, and at this point, I think it's my, my duty
2245
01:39:01.025 --> 01:39:02.805
to send everybody to a 15 minute break,
2246
01:39:03.225 --> 01:39:05.205
but with encouragement to come back at, at,
2247
01:39:05.225 --> 01:39:06.325
uh, the top of the hour.
2248
01:39:07.025 --> 01:39:10.485
Um, the, the Great OZ is queuing up the 15 minute clock.
2249
01:39:10.545 --> 01:39:11.565
So we will, we'll look forward
2250
01:39:11.565 --> 01:39:14.045
to hearing the technical presentations here
2251
01:39:14.065 --> 01:39:15.285
in, uh, in 15 minutes.
2252
01:39:15.345 --> 01:39:16.765
So thanks again and again,
2253
01:39:16.765 --> 01:39:18.325
everybody have a great Memorial Day weekend.
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